

FALL PROMOTION PLANNER 2008

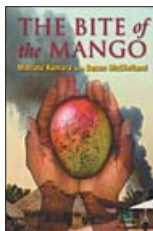
FALL 2008 PROMOTION PLANNER

ANNICK PRESS • ARSENAL PULP PRESS • AUGSBURG FORTRESS CANADA • BAREFOOT BOOKS • BENJAMIN BROWN BOOKS
• BOOKCLUB-IN-A-BOX • BOOKLAND PRESS • BRINDLE & GLASS

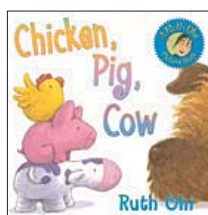
ANNICK PRESS

Tel: 416-221-4802 x17
Fax: 416-221-8400
Email: brigitte@annickpress.com
Website: www.annickpress.com
Contact: Brigitte Waisberg

Author: Mariatu Kamara, Susan McClelland
Title: The Bite of the Mango
Category: Non-Fiction
Publication Date: September 2008
Price: \$10.95 / \$21.95
ISBN: 9781554511587 / 9781554511594
ARCs available: Yes
Co-op available: Yes



Author: Ruth Ohi
Title: Chicken, Pig, Cow
Category: Picture Book
Publication Date: September 2008
Price: \$6.95 / \$19.95
ISBN: 9781554511563 / 9781554511570
ARCs available: Yes
Co-op available: Yes



ARSENAL PULP PRESS

Tel: 604-687-4233
Fax: 604-687-4283
Email: sales@arsenalpulp.com
Website: www.arsenalpulp.com
Contact: Robert Ballantyne

Author: Ivan E. Coyote
Title: The Slow Fix
Category: Fiction (short stories)
Publication Date: September 2008
Price: \$18.95
ISBN: 9781551522470
Tour Information: Toronto, Vancouver, Winnipeg, Calgary
Advertising: Bookworld, Broken Pencil
Promotion: Tour
Media: National media
ARCs available: Yes
Co-op available: Yes

Author: Sarah Kramer
Title: Vegan A Go-Go: A Cookbook and Survival Manual for Vegans on the Road
Category: Cookbook
Publication Date: September 2008
Price: \$17.95
ISBN: 9781557522401
Tour Information: Vancouver, Regina, Winnipeg, Toronto
Advertising: VegNews, Vegweb.com, Vegfamily.com
Promotion: Postcards
Media: National media
ARCs available: Yes
Co-op available: Yes

AUGSBURG FORTRESS CANADA

Tel: 800-265-6397
Fax: 519-748-9835
Email: info@afcanada.com
Website: www.afcanada.com
Contact: Jamie Courtney

Title: The People's Bible
Category: Bible
Publication Date: November 2008
Price: \$38.00
ISBN: 9780806656250

Author: Dietrich Bonhoeffer
Title: Dietrich Bonhoeffer Works, Volume 10: Barcelona, Berlin, New York, 1928-1931
Category: Theology
Publication Date: July 2008
Price: \$65.50
ISBN: 9780800683306

BAREFOOT BOOKS

Tel: 1-888-780-0864
Fax: 1-888-780-0864
Email: firetheimagination@sympatico.ca
Website: www.firetheimagination.ca
Contact: Kyle Tucker

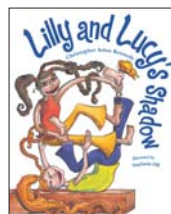
Author: John Matthews
Title: Arthur of Albion
Category: Children's / Young Adult / Arthurian Legend
Publication Date: September 2008
Price: \$24.99
ISBN: 9781846860492
ARCs available: No
Co-op available: No

Author: Guo Yue and Claire Farrow
Title: Little Leap Forward: A Boy in Beijing
Category: Children's / Young Adult / China
Publication Date: July 2008
Price: \$16.99
ISBN: 9781846861147
ARCs available: No
Co-op available: No

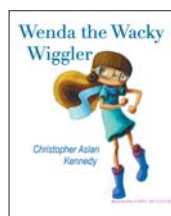
BENJAMIN BROWN BOOKS

Tel: 778-833-1499
Email: Meghan@benjaminbrownbooks.com
Website: www.benjaminbrownbooks.com
Contact: Meghan Spong

Author: Christopher Aslan Kennedy
Title: Lilly and Lucy's Shadow
Category: Children's
Publication Date: August 2008
Price: \$19.95
ISBN: 9780978255305
Co-op available: Yes



Author: Christopher Aslan Kennedy
Title: Wenda the Wacky Wiggler
Category: Children's
Publication Date: October 2008
Price: \$19.95
ISBN: 9780978255329
ARCs available: Yes, available in October 2008
Co-op available: Yes



BOOKCLUB-IN-A-BOX

Tel: 1-866-578-5571
Fax: 1-866-385-0068
Email: info@bookclubinabox.com
Website: www.bookclubinabox.com
Contact: Marilyn Herbert

Author: Marilyn Herbert
Title: Bookclub-In-A-Box Discusses the Novel 'Never Let Me Go' by Kazuo Ishiguro
Category: Literary Analysis
Publication Date: May 2008
Price: \$18.80
Promotion: Booksellers Price: \$10
ARCs available: Yes

Author: Marilyn Herbert
Title: Bookclub-In-A-Box Discusses the Novel 'Oryx and Crake' by Margaret Atwood
Category: Literary Analysis
Publication Date: January 2008
Price: \$18.80
ISBN: 9781897082201
Promotion: Booksellers Price: \$10
ARCs available: Yes

BOOKLAND PRESS

Tel: 1-800-535-1774
Fax: 416-352-1993
Email: books@booklandpress.com
Website: www.booklandpress.com
Contact: Robert Morgan

Author: Michael Fraser
Title: The Serenity of Stone
Category: Poetry
Publication Date: August 2008
Price: \$19.95
ISBN: 9780978379346
Tour Information: Greater Toronto Area
Promotion: National review mailing, Library mailing, Author in-store signings, Poetry reading events
ARCs available: Yes
Co-op available: Yes

Author: Reva Leah Stern
Title: The Water Buffalo That Shed Her Girdle
Category: Fiction
Publication Date: August 2008
Price: \$24.95
ISBN: 9780978379353
Tour Information: Greater Toronto Area
Promotion: Book signing at BEC, National review mailing, Library mailing, Author in-store signings, Posters, Bookmarks
ARCs available: Yes
Co-op available: Yes

BRINDLE & GLASS

Tel: 250-360-0829
Fax: 250-385-0829
Email: ruth@brindleandglass.com
Website: www.brindleandglass.com
Contact: Ruth Linka

Author: Linda Goyette (ed)
Title: The Story That Brought Me to Here: To Alberta from Everywhere
Category: Personal Essays on Immigration
Publication Date: September 2008
Price: \$24.95
ISBN: 9781897142349
Tour Information: Calgary, Edmonton, Red Deer

FALL 2008 PROMOTION PLANNER

BRINDLE & GLASS • COMMONERS' PUBLISHING • CROZIER INFORMATION SERVICES • DORLING KINDERSLEY • DOUGLAS & MCINTYRE
• EXPANDING UNIVERSE PUBLISHING • FENN PUBLISHING COMPANY LTD.

Advertising: AlbertaViews
Promotion: Events in conjunction with PEN Canada, Writer in Exile programs and with Edmonton immigrant associations.
Media: Daybreak Alberta, CBC, Calgary and Edmonton CBC, local radio and print.
ARCs available: Yes

Author: Samantha Warwick
Title: Sage Island
Category: Fiction
Publication Date: September 2008
Price: \$19.95
ISBN: 9781897142332
Tour Information: Toronto, Calgary, Edmonton, Vancouver
Advertising: Geist, Legacy Magazine
Promotion: Appearance at WordFest in Calgary, Fictionistas reading series
ARCs available: Yes
Co-op available: No



COMMONERS' PUBLISHING

Tel: 613-260-2659
Fax: 613-260-0401
E-mail: commoners@rogers.com
Website: www.commonerspublishing.com
Contact: Glenn Cheriton

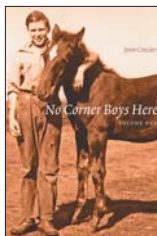
Author: Dr. L. Fanaian
Title: Loving Law
Category: Self-help
Publication Date: July 2008
Price: \$16.95
ISBN: 9780889701236
Promotion: University of Ottawa Faculty of Law Seminar summer 2008
Media: Canadian Journal of Family Law, Ottawa Citizen
ARCs available: No
Co-op available: Yes

Author: Cliff R. Livingstone
Title: Can't Win, Can't Lose, Can't Quit
Category: Humour, Business
Publication Date: July 2008
Price: \$16.95
ISBN: 9780889701243
Tour Information: Fall 2008, Vancouver, Calgary, Winnipeg, Toronto, Ottawa, Montreal
Media: Ottawa Citizen, Edmonton Journal, Vancouver Sun
ARCs available: No
Co-op available: Yes

CROZIER INFORMATION SERVICES

Tel: 780-481-1899
Fax: 780-481-1899
Email: jecrozier@shaw.ca
Website: www.nocornerboyshere.com
Contact: Jean Crozier

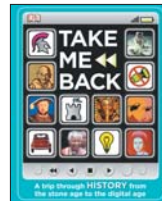
Author: Jean Crozier
Title: No Corner Boys Here
Category: Non-Fiction
Publication Date: May 2008
Price: \$59.95, 2 volume set
ISBN: 9780978443207
Promotion: Direct mail



DORLING KINDERSLEY / TOURMALINE EDITIONS INC.

Tel: 416-469-4008
Fax: 416-469-0332
Email: Rebecca.richardson@tourmaline.ca
Website: www.dk-canada.com
Contact: Rebecca Richardson

Title: Take Me Back
Category: Children's Reference – 8+
Publication Date: October 2008
Price: \$27.99
ISBN: 9780756640903
Advertising: National Post, Globe & Mail
Promotion: Bookmarks, Postcards
ARCs available: No
Co-op available: Yes



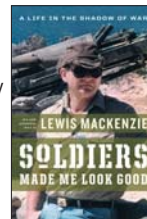
Author: Annabel Karmel
Title: More First Meals – Canadian Edition
Category: Nutrition / Parenting
Publication Date: September 2008
Price: \$24.00
ISBN: 97815553630890
Tour Information: Toronto
Advertising: Toronto Star, National Post, Globe & Mail
ARCs available: No
Co-op available: Yes



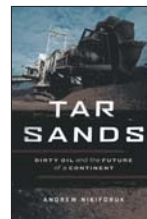
DOUGLAS & MCINTYRE

Tel: 604-254-7191 x212
Fax: 604-254-9099
Email: Jennifer.gauthier@douglas-mcintyre.com
Website: www.douglas-mcintyre.com
Contact: Jennifer Gauthier

Author: Major-General Lewis MacKenzie (Ret'd)
Title: Soldiers Made Me Look Good: A Life in the Shadow of War
Category: Current Affairs / Biography
Publication Date: September 2008
Price: \$32.95
ISBN: 9781553653509
Tour Information: Toronto, Ottawa, Montreal
Advertising: Quill & Quire, Books for Everybody, Globe & Mail
Promotion: BookExpo signing, festival appearances, media tour, op/ed piece for publication.
ARCs available: Yes
Co-op available: Yes



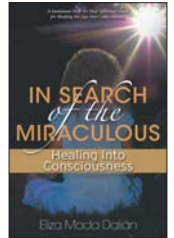
Author: Andrew Nikiforuk
Title: Tar Sands: Dirty Oil and the Future of a Continent (Greystone Books)
Category: Current Events / Environment
Publication Date: October 2008
Price: \$20.00
ISBN: 9781553654070
Tour Information: Toronto, Ottawa, Calgary, Edmonton, Vancouver
Advertising: Quill & Quire, Globe & Mail
Promotion: Festival appearances, media tour, author is an active journalist.



EXPANDING UNIVERSE PUBLISHING

Tel: 778-370-2445
Fax: 778-371-7003
Email: info@expandinguniversepublishing.com
Website: www.expandinguniversepublishing.com
Contact: Albert Sturm

Author: Eliza Mada Dalian
Title: In Search of the Miraculous: Healing into Consciousness
Category: Self-Help / Spirituality
Publication Date: 2008
Price: \$25.95
ISBN: 9780973877328
Tour Information: for tour information, see author's website: www.madadalian.com
Advertising: Yoga Magazine, Shared Vision, Common Ground, trade and library shows
Promotion: Press releases, review copies, posters and bookmarks available
ARCs available: Yes
Co-op available: Yes



FENN PUBLISHING COMPANY LTD.

Tel: 905-951-6600
Fax: 905-951-6601
Email: katherine.wilson@hbfenn.com
Website: www.hbfenn.com
Contact: Katherine Wilson

Author: Hockey Hall of Fame
Title: Honoured Canadiens
Category: Sports
Publication Date: October 2008
Price: \$45.00
ISBN: 9781551683409
Tour Information: Montreal, Ottawa, Toronto
Advertising: Hockey News, Globe & Mail, Montreal Gazette
Promotion: National review mailing
ARCs available: No
Co-op available: Yes

Author: Johnny Bower with Bob Duff
Title: The China Wall: The Timeless Legend of Johnny Bower
Category: Biography and Memoir
Publication Date: October 2008
Price: \$27.95
ISBN: 97815511683508
Tour Information: Windsor, Kingston, Toronto, Montreal, Ottawa
Advertising: Hockey News, Globe & Mail, Toronto Star
Promotion: National review mailing
ARCs available: No
Co-op available: Yes

Author: Ruth Martin
Illustrator: Stephanie Boey
Title: The Little Moose
Category: Children's Picture Book
Publication Date: September 2008
Price: \$17.95
ISBN: 97815511683324
Advertising: National consumer advertising
Promotion: National review mailing
ARCs available: No
Co-op available: Yes

FALL 2008 PROMOTION PLANNER

FERNWOOD PUBLISHING • FIREFLY BOOKS LTD. • THE GINGER PRESS • GOOSE LANE EDITIONS • GREAT PLAINS PRESS

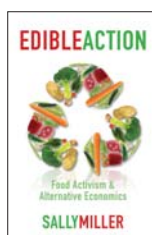
FERNWOOD PUBLISHING

Tel: 902-857-1388
 Fax: 902-857-1328
 Email: promotions@fernpub.ca
 Website: www.rosewaypublishing.ca
 Contact: Nancy Malek

Author: Robert Diab
Title: Guantanamo North – Terrorism and the Administration of Justice in Canada
Category: Non-Fiction
Publication Date: October 2008
Price: \$15.95
ISBN: 9781552662793

Author: Ross Klein
Title: Paradise Lost at Sea – Rethinking Cruise Vacations
Category: Non-Fiction
Publication Date: September 2008
Price: \$19.95
ISBN: 9781552662762

Author: Sally Miller
Title: Edible Action – Food Activism and Alternative Economies
Category: Non-Fiction
Publication Date: September 2008
Price: \$22.95
ISBN: 9781552662809



Author: John Reid
Title: The People and Josh Wilson (Roseway Publishing)
Category: Young Adult Fiction
Publication Date: September 2008
Price: \$12.95
ISBN: 9781552662748

Author: Jim Stanford
Title: Economics for Everyone – A Short Guide to the Economics of Capitalism
Category: Non-Fiction
Publication Date: July 2008
Price: \$24.95
ISBN: 9781552662724



FIREFLY BOOKS LTD.

Tel: 416-499-8412 x128
 Fax: 416-499-1142
 Email: Valerie@fireflybooks.com
 Website: www.fireflybooks.com
 Contact: Valerie Hatton

Author: Kevin Callan
Title: Wilderness Pleasures: A Practical Guide to Camping Bliss
Category: Travel and Recreation
Publication Date: September 2008
Price: \$24.95
ISBN: 9781440464979

Tour Information: Toronto; dates TBD
Advertising: Quill & Quire, Books for Everybody, Explore Magazine
Media: Video clip about Wilderness Pleasures posted online; radio telephone interviews; author's website
ARCs available: Yes
Co-op available: Yes

Author: Noel Hudson
Title: The Band Name Book
Category: Music / Pop Culture
Publication Date: October 2008
Price: \$24.95

ISBN: 978155464870
Advertising: Quill & Quire, Books for Everybody, 10,000 4-page full colour Blad
Media: Author available for telephone interviews, quiz and giveaway for music radio shows across the country
ARCs available: Yes
Co-op available: Yes

Author: Desmond Morris
Title: Amazing Baby
Category: Parenting
Publication Date: October 2008
Price: \$40.00
ISBN: 9781554074198
Tour Information: Author on 10 minute Q&A on YB
Advertising: Quill & Quire, Publishers Weekly, Books for Everybody, 12,000 4-page full colour Blad (mailed), Globe & Mail, Canadian Living
Media: 2 Minute clip about Amazing Baby posted online
ARCs available: Yes
Co-op available: Yes



Author: A.K. Prakash
Title: Independent Spirit: Early Canadian Women Artists
Category: Art
Publication Date: October 2008
Price: \$75.00
ISBN: 9781554074174
Tour Information: Toronto, Ottawa, Montreal
Advertising: Canadian Art, Globe & Mail, Books for Everybody
Promotion: National review copy distribution, excerpts available, author radio and print interviews



GINGER PRESS (THE)

Tel: 519-376-4233
 Fax: 519-376-9871
 Email: maryann@gingerpress.com
 Website: www.gingerpress.com
 Contact: Maryann Thomas

Author: Stephen Hogbin
Title: Evaluating the Critique in the Studio Workshop
Category: Art Criticism
Publication Date: June 2008
Price: \$24.95
ISBN: 9781897502075

Author: Patti Belle Sargent
Title: Roses in December: The Biography of Eddie Sargent
Category: Biography
Publication Date: July 2008
Price: \$28.95
ISBN: 9781897502105

GOOSE LANE EDITIONS

Tel: 1-888-926-8377
 Fax: 506-459-4991
 Email: angelawilliams@gooselane.com
 Website: www.gooselane.com
 Contact: Angela Williams

Author: Philip Lee
Title: Bittersweet: Confessions of a Twice-Married Man
Category: Non-Fiction / Biography
Publication Date: September 2008
Price: \$22.95
ISBN: 9780864924636
Tour Information: Fredericton,



Saint John, Toronto, Ottawa, Montreal
Advertising: Globe & Mail, National Post, Books for Everybody
Promotion: National review mailing and ARC distribution, major web marketing with author blog and pre-publication online excerpts
ARCs available: Yes
Co-op available: Yes

Author: Roy MacGregor
Title: Forever: The Annual Hockey Classic
Category: Audio CD / Fiction
Publication Date: October 2008
Price: \$19.95, 1 CD
ISBN: 9780864924797
Advertising: Globe & Mail, AudioFile
Promotion: National review mailing to include children's publications as well as general book trade publications
Media: National media relations campaign
ARCs available: No
Co-op available: Yes



Author: Paul Quarrington
Title: King Leary
Category: Audio CD / Fiction
Publication Date: September 2008
Price: \$29.95 for a set of 3 CDs
ISBN: 9780864924773
Advertising: Globe & Mail, AudioFile, Books for Everybody, selected advertising for King Leary and previous Canada Reads winners in lead-up to 2009 Canada Reads campaign.
Promotion: CBC website promotion and podcast, Canada Reads website, on-air giveaways of past winners during lead-up to debate; presence at local CBC Canada Reads events, close communication with book-sellers during and immediately following debate, national review mailings
ARCs available: No
Co-op available: Yes



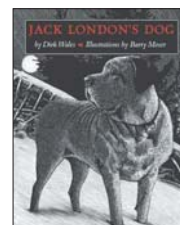
Author: Joan Thomas
Title: Reading by Lightning
Category: Fiction
Publication Date: September 2008
Price: \$22.95
ISBN: 9780864925121
Tour Information: Winnipeg, Calgary, Edmonton, Saskatoon, Toronto
Advertising: Globe & Mail, Best of the West
Promotion: National review mailing and ARC distribution, website promotion
ARCs available: Yes
Co-op available: Yes



GREAT PLAINS PRESS

Tel: 312-560-0542
 Fax: 312-850-1274
 Email: nancy@greatplainspress.com
 Website: www.greatplainspress.com
 Contact: Nancy Reid

Author: Dirk Wales
Title: Jack London's Dog
Category: Young Readers / Historical
Publication Date: September 2008
Price: \$17.95
ISBN: 9780963245939
ARCs available: Yes
Co-op available: Yes



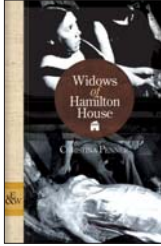
FALL 2008 PROMOTION PLANNER

GREAT PLAINS PUBLICATIONS • HANCOCK HOUSE • HERALD PRESS • HERITAGE HOUSE

GREAT PLAINS PUBLICATIONS

Tel: 204-475-6799
Fax: 204-475-0138
Email: info@greatplains.mb.ca
Website: www.greatplains.mb.ca
Contact: Catharina de Bakker

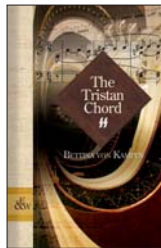
Author: Christina Penner
Title: Widows of Hamilton House
Category: Literary Fiction
Publication Date: September 2008
Price: \$29.95
ISBN: 9781894283847
ARCs available: Yes
Co-op available: Yes



Author: Barbara Romanik
Title: 10 Things to Ask Yourself in Warsaw and Other Stories
Category: Literary Fiction
Publication Date: September 2008
Price: \$29.95
ISBN: 9781894283380
ARCs available: Yes
Co-op available: Yes



Author: Bettina von Kampen
Title: The Tristan Chord
Category: Literary Fiction
Publication Date: September 2008
Price: \$29.95
ISBN: 9781894283854
ARCs available: Yes
Co-op available: Yes



HANCOCK HOUSE

Tel: 1-800-938-1114
Fax: 1-800-983-2262
Email: promo@hancockhouse.com
Website: www.hancockhouse.com

Author: Smith W. Blake
Title: Wings Over the Wilderness: They Flew the Trail of '42
Category: War History / Aviation
Publication Date: October 2008
Price: \$39.95
ISBN: 9780888395957

Author: Douglas Carrick
Title: Eagles of Hornby Island
Category: Birds of Prey
Publication Date: October 2008
Price: \$14.95
ISBN: 9780888396495

Author: John M Clearwater
Title: Broken Arrow #1: The World's First Lost Atomic Bomb
Category: Cold War History
Publication Date: October 2008
Price: \$16.95
ISBN: 9780888395965

Author: K.T. Homma & C.G. Isaksson
Title: Tomekichi Homma: The Story of a Canadian
Category: Japanese Immigrant Memoir
Publication Date: October 2008
Price: \$14.95
ISBN: 9780888396600

Author: Kathy Moskowitz Strain
Title: Giants, Cannibals & Monsters: Bigfoot in Native Culture
Category: Cryptozoology
Publication Date: October 2008
Price: \$39.95
ISBN: 9780888366501

Author: John M. Sweet
Title: Discovery at Prudhoe Bay Oil: Mountain Men and Seismic Vision Drilled Black Gold
Category: Historical
Publication Date: October 2008
Price: \$19.95
ISBN: 9780888396303

HERALD PRESS

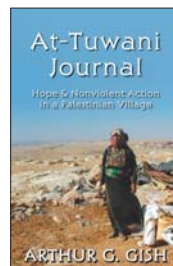
Tel: 1-800-631-6535
Fax: 519-747-5721
Email: hpcan@mpn.net
Website: www.heraldpress.com
Contact: Kathy Shantz

Author: Richard P. Church
Title: First Be Reconciled: Challenging Christians in the Courts
Category: Theology / Ethics
Publication Date: October 2008
Price: \$18.99
ISBN: 9780836194104
Advertising: Canadian Bookseller, Christian Retailing, CBA Retailers, Canadian Mennonite, Quill & Quire
Promotion: Various mailings

Author: Steven Reece Friesen
Title: Pax Avalon: Conflict Revolution
Category: Fiction / Graphic Novel
Publication Date: September 2008
Price: \$19.99
ISBN: 9780836194449
Advertising: Canadian Bookseller, Christian Retailing, CBA Retailers, Canadian Mennonite, Quill & Quire
Promotion: Various mailings

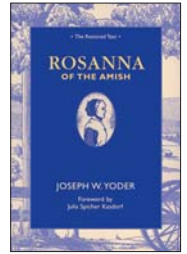


Author: Arthur G. Gish
Title: At-Tuwani Journal: Hope and Nonviolent Action in a Palestinian Village
Category: Peacemaking
Publication Date: October 2008
Price: \$17.99
ISBN: 9780836194067
Advertising: Canadian Bookseller, Christian Retailing, CBA Retailers, Canadian Mennonite, Quill & Quire
Promotion: Various mailings



Author: Ted Grimsrud and Mark Thiessen Nation
Title: Reasoning Together: A Conversation on Homosexuality
Category: Theology / Ethics
Publication Date: October 2008
Price: \$15.99
ISBN: 9780836194302
Advertising: Canadian Bookseller, Christian Retailing, CBA Retailers, Canadian Mennonite, Quill & Quire
Promotion: Various mailings

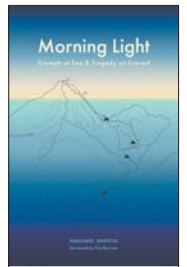
Author: Joseph W. Yoder
Title: Rosanna of the Amish: The Restored Text
Category: Fiction / Mennonite / Amish
Publication Date: September 2008
Price: \$15.99
ISBN: 9780836194081
Advertising: Canadian Bookseller, Christian Retailing, CBA Retailers, Canadian Mennonite, Quill & Quire
Promotion: Various mailings



HERITAGE HOUSE

Tel: 800-665-3302
Fax: 800-566-3336
Email: greatbooks@heritagehouse.ca
Website: www.heritagehouse.ca
Contact: Karen Bereth / Linda Martin

Author: Margaret Griffiths
Title: Morning Light: Triumph at Sea & Tragedy on Everest (Rocky Mountain Books)
Category: Travel / Biography
Publication Date: September 2008
Price: \$29.95
ISBN: 9781897522080
Advertising: National and regional print advertising including Books for Everybody
Promotion: National and regional review mailing, electronic press release, galleys available
ARCs available: Yes
Co-op available: Yes



Author: Mark Leiren-Young
Title: Never Shoot a Stampede Queen: A Rookie Reporter in the Cariboo
Category: Memoirs / Humour
Publication Date: October 2008
Price: \$19.95
ISBN: 9781894974523
Advertising: National and regional print advertising including Books for Everybody
Promotion: National and regional review mailing, electronic press release, galleys available
ARCs available: Yes
Co-op available: Yes

Author: Lynn Martel
Title: Expedition to the Edge: Stories of Worldwide Adventure (Rocky Mountain Books)
Category: Travel
Publication Date: September 2008
Price: \$22.95
ISBN: 9781897522097
Advertising: National and regional print advertising including Books for Everybody
Promotion: National and regional review mailing, electronic press release, galleys available
ARCs available: Yes
Co-op available: Yes

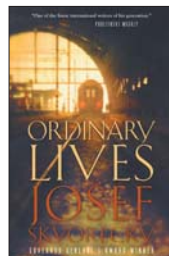
Author: Bob Sandford
Title: The Weekender Effect: Hyperdevelopment in Mountain Towns (Rocky Mountain Books)
Category: Nature / Political Science
Publication Date: September 2008
Price: \$16.95
ISBN: 9781897522103
Advertising: National and regional print advertising including Books for Everybody
Promotion: National and regional review mailing, electronic press release, galleys available
ARCs available: Yes
Co-op available: Yes

FALL 2008 PROMOTION PLANNER

HERITAGE HOUSE • KEY PORTER BOOKS • KIDS CAN PRESS • LOGIN CANADA

Author: Caroll Simpson
Title: The First Beaver
Category: Children's / Native Art and History
Publication Date: September 2008
Price: \$24.95
ISBN: 9781894974509
Advertising: National and regional print advertising including Books for Everybody
Promotion: National and regional review mailing, electronic press release, galleys available
ARCs available: Yes
Co-op available: Yes

Author: Joseph Skvorecky
Title: Ordinary Lives
Category: Fiction
Publication Date: September 2008
Price: \$27.95
ISBN: 9780886194437
Tour Information: Toronto (IFOA), Ottawa (OIWF)
Advertising: Globe & Mail, The Walrus
Promotion: Online promotions, L&OD re-launch campaign
ARCs available: Yes
Co-op available: Yes



Author: John Wilson
Title: Germania
Category: Young Adult Fiction
Publication Date: September 2008
Price: \$16.95
ISBN: 9781554701124
Advertising: Globe & Mail, Canadian Children's Book News, Resource Links, Books for Everyone
Promotion: Author school tours (BC)
ARCs available: No
Co-op available: Yes

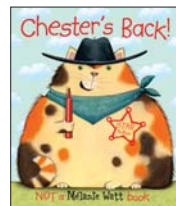


KIDS CAN PRESS
Tel: 416-925-5437
Fax: 416-960-5437
Email: bmaloney@kidscan.com
Website: www.kidscanpress.com
Contact: Bryan Maloney

Author: Matt Hammill
Title: Sir Reginald's Logbook
Category: Picture Book
Publication Date: August 2008
Price: \$17.95
ISBN: 9781554532025
Advertising: Quill & Quire, Globe & Mail, School Library Journal
Promotion: Poster
ARCs available: No
Co-op available: Yes

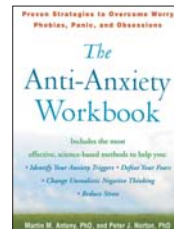


Author: Melanie Watt
Title: Chester's Back!
Category: Picture Book
Publication Date: August 2008
Price: \$18.95
ISBN: 9781554532872
Advertising: Quill & Quire, School Library Journal, PW Children's Bookshelf, Globe & Mail
Promotion: Chester's Back! Display contest, Chester signature red marker
ARCs available: No
Co-op available: Yes



LOGIN CANADA
Tel: 1-800-665-1148
Fax: 1-800-665-0103
Email: orders@lb.ca
Website: www.lb.ca
Contact: Customer Service

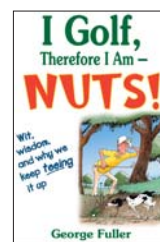
Author: Martin M. Antony, PhD & Peter J. Norton, PhD
Title: The Anti-Anxiety Workbook: Proven Strategies to Overcome Worry, Phobias, Panic (Guilford)
Category: Psychology / Self-help
Publication Date: October 2008
Price: \$20.95
ISBN: 9781593859930
Advertising: National print publicity campaign; cross marketing to mental health professionals; online promotions



Author: Barry Feinstein
Title: Real Moments: Photographs of Bob Dylan 1966-1974 (Music Sales)
Category: Music / Biography
Publication Date: September 2008
Price: \$36.95
ISBN: 97818477221051
Media: Various online and printed appearances
ARCs available: Yes
Co-op available: Yes

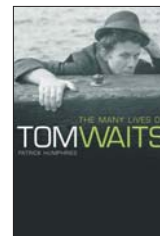


Author: George Fuller
Title: I Golf, Therefore I Am – Nuts! (Human Kinetics)
Category: Golf / Sports / Leisure
Publication Date: October 2008
Price: \$17.95
ISBN: 9780736075282
Advertising: Golf Illustrated, Tee It Up, Flagstick Golf, The Golf Expert.com and Score Magazine
Promotion: National Direct Mail and Media Campaign

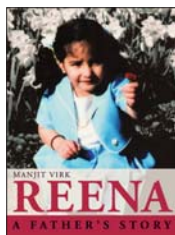


Author: Bell Hooks
Title: Belonging: A Culture of Place (Routledge)
Category: Memoir
Publication Date: November 2008
Price: \$20.95
ISBN: 9780415968164
ARCs available: No
Co-op available: No

Author: Patrick Humphries
Title: The Many Lives of Tom Waits (Music Sales)
Category: Music / Biography
Publication Date: September 2008
Price: \$20.95
ISBN: 9781847725097
ARCs available: Yes
Co-op available: Yes



Author: Matt McGee
Title: U2: A Diary (Music Sales)
Category: Music / Biography
Publication Date: October 2008
Price: \$31.50
ISBN: 9781847721082
ARCs available: Yes
Co-op available: Yes



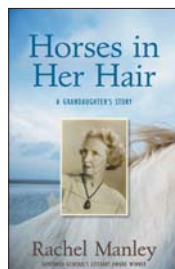
Author: Manjit Virk
Title: Reena: A Father's Story
Category: Autobiography / Memoir
Publication Date: October 2008
Price: \$29.95
ISBN: 9781894974516
Advertising: National and regional print advertising including Books for Everybody
Promotion: National and regional review mailing, electronic press

release, galley available.
ARCs available: Yes
Co-op available: Yes

KEY PORTER BOOKS

Tel: 1-800-267-3366
Fax: 1-800-465-3422
Email: info@keyporter.com
Website: www.keyporter.com
Contact: HB Fenn & Company

Author: Rachel Manley
Title: Horses in Her Hair
Category: Memoir
Publication Date: September 2008
Price: \$29.95
ISBN: 9781554700523
Tour Information: Toronto, Vancouver, Ottawa (October)
Advertising: Globe & Mail
Promotion: Promotion with the Jamaican and Caribbean community
Media: National Media
ARCs available: No
Co-op available: Yes



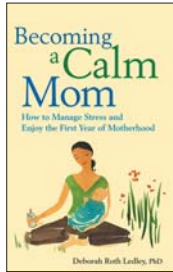
Author: David Poulson
Title: Numbers
Category: Young Adult Fiction
Publication Date: August 2008
Price: \$16.95
ISBN: 9781554700950
Advertising: Globe & Mail, Canadian Children's Book News, Resource Links, Books for Everyone
Promotion: Author school tours (Alberta)
Media: National Media
ARCs available: No
Co-op available: Yes



FALL 2008 PROMOTION PLANNER

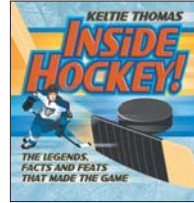
LOGIN CANADA • MAPLE TREE PRESS • McARTHUR & COMPANY

Author: Deborah Roth Ledley, PhD
Title: Becoming a Calm Mom: How to Manage Stress and Enjoy the First Year of Motherhood (American Psychological Association)
Category: Parenting
Publication Date: October 2008
Price: \$20.95
ISBN: 9781433804045
Advertising: Library Journal, Publisher's Weekly
ARCs available: Yes
Co-op available: No



Price: \$24.95
ISBN: 9781897349304
Advertising: Globe & Mail, Canadian Teacher, Quill & Quire, chickaDEE magazine
Promotion: Fall advertising campaign, WOTS
ARCs available: Yes
Co-op available: Yes (see Raincoast Books for details)

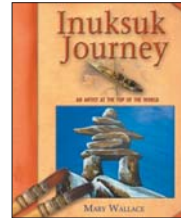
Author: Keltie Thomas
Title: Inside Hockey: The Legends, Facts and Feats that Made the Game
Category: Children 8-12
Publication Date: September 2008
Price: \$22.95 / \$12.95
ISBN: 9781897349281 / 9781897349298
Advertising: Globe & Mail, Canadian Teacher, Quill & Quire, OWL magazine
Promotion: Fall advertising campaign, WOTS
ARCs available: Yes
Co-op available: Yes (see Raincoast Books for details)



Author: Mark Wilkerson
Title: Who Are You: The Life of Pete Townshend (Music Sales)
Category: Music / Biography
Publication Date: September 2008
Price: \$31.50
ISBN: 9781847727046
ARCs available: Yes
Co-op available: Yes



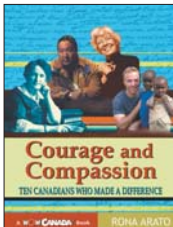
Author: Mary Wallace
Title: Inuksuk Journey: An Artist at the Top of the World
Category: Children 9-13
Publication Date: October 2008
Price: \$24.95
ISBN: 9781897349267
Advertising: Globe & Mail, Canadian Teacher, Quill & Quire, OWL magazine
Promotion: Fall advertising campaign, WOTS, author events
ARCs available: Yes
Co-op available: Yes (see Raincoast Books for details)



MAPLE TREE PRESS

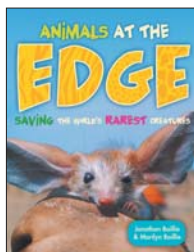
Tel: 416-340-2700
Fax: 416-340-9769
Email: Helen.mcgary@owlkids.com
Website: www.mapletreepress.com
Contact: Helen McGarry

Author: Rona Arato
Title: Courage and Compassion: Ten Canadians Who Made a Difference
Category: Children 9-13
Publication Date: October 2008
Price: \$29.95 / \$19.95
ISBN: 9781897349342 / 9781897349359
Advertising: Globe & Mail, Canadian Teacher, Quill & Quire, OWL magazine
Promotion: Fall advertising campaign, WOTS
ARCs available: Yes
Co-op available: Yes (see Raincoast Books for details)



Author: Frieda Wishinsky
Title: All Aboard!: Canadian Flyer Adventures #9
Category: Children 6-9
Publication Date: August 2008
Price: \$16.95 / \$6.95
ISBN: 9781897349380 / 9781897349397
Advertising: Globe & Mail, Canadian Teacher, Quill & Quire, chickaDEE magazine
Promotion: Fall advertising campaign, WOTS
ARCs available: Yes
Co-op available: Yes (see Raincoast Books for details)

Author: Marilyn Baillie & Jonathan Baillie
Title: Animals at the Edge: Meet the World's Rarest Creatures
Category: Children 7-12
Publication Date: September 2008
Price: \$19.95 / \$9.95
ISBN: 9781897349328 / 9781897349335
Advertising: Globe & Mail, Canadian Teacher, Quill & Quire, OWL magazine
Promotion: Fall advertising campaign, WOTS
ARCs available: Yes
Co-op available: Yes (see Raincoast Books for details)



Author: Frieda Wishinsky
Title: Lost in the Snow: Canadian Flyer Adventures #10
Category: Children 6-9
Publication Date: September 2008
Price: \$16.95 / \$6.95
ISBN: 9781897349403 / 9781897349410
Advertising: Globe & Mail, Canadian Teacher, Quill & Quire, chickaDEE magazine
Promotion: Fall advertising campaign, WOTS
ARCs available: Yes
Co-op available: Yes (see Raincoast Books for details)

Author: Editors of Maple Tree Press
Title: Smart-Opedia Junior
Category: Children 5-8
Publication Date: September 2008



Author: Frieda Wishinsky
Title: Far From Home: Canadian Flyer Adventures #11
Category: Children 6-9
Publication Date: November 2008
Price: \$16.95 / \$6.95
ISBN: 9781897349427 / 9781897349434
Advertising: Globe & Mail, Canadian Teacher, Quill & Quire, chickaDEE magazine
Promotion: Fall advertising campaign, WOTS
ARCs available: Yes
Co-op available: Yes (see Raincoast Books for details)

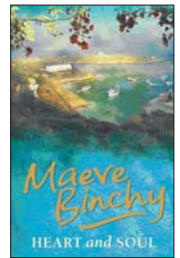
McARTHUR & COMPANY

Tel: 416-408-4007
Fax: 416-408-4081
Email: taryn@mcArthur-co.com
Website: www.mcarthur-co.com
Contact: Taryn Manias

Author: Mark Billingham
Title: In the Dark
Category: Fiction
Publication Date: October 2008
Price: \$24.95
ISBN: 9781552787403
Tour Information: Toronto, Calgary, Vancouver – Fall 2008
Advertising: Globe & Mail, National Post, Quill & Quire, online, Canadian Bookseller
ARCs available: No
Co-op available: Yes



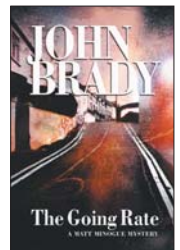
Author: Maeve Binchy
Title: Heart and Soul
Category: Fiction
Publication Date: October 2008
Price: \$24.95
ISBN: 9781552787281
Advertising: Globe & Mail, Costco Connection, National Post, Quill & Quire
ARCs available: No
Co-op available: Yes



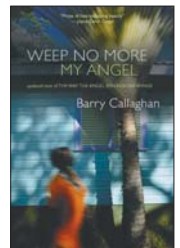
Author: Nadine Bismuth
Title: The Bridesmaid
Category: Fiction
Publication Date: October 2008
Price: \$18.95
ISBN: 9781552787342
Advertising: National print and online
ARCs available: No
Co-op available: Yes



Author: John Brady
Title: The Going Rate
Category: Fiction
Publication Date: October 2008
Price: \$24.95
ISBN: 9781552787397
Tour Information: Toronto IFOA Fall 2008
Advertising: Globe & Mail, National Post, Quill & Quire
ARCs available: No
Co-op available: Yes

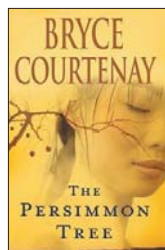


Author: Barry Callaghan
Title: Weep No More My Angel
Category: Fiction
Publication Date: September 2008
Price: \$24.95
ISBN: 9781552787441
Advertising: Globe & Mail, National Post, Quill & Quire, online, Canadian Bookseller
ARCs available: No
Co-op available: Yes



FALL 2008 PROMOTION PLANNER

McARTHUR & COMPANY • MCGILL-QUEEN'S UNIVERSITY PRESS • MCGRAW-HILL



Author: Bryce Courtenay
Title: The Persimmon Tree
Category: Fiction
Publication Date: October 2008
Price: \$34.95
ISBN: 9781552787434
Advertising: Globe & Mail, National Post, Quill & Quire
ARCs available: No
Co-op available: Yes

Author: Lisa Dow
Title: It Would Be Funny... If It Wasn't My Life
Category: Fiction
Publication Date: October 2008
Price: \$16.95
ISBN: 9781552787427
Advertising: Globe & Mail, Costco Connection, National Post, Quill & Quire
ARCs available: No
Co-op available: Yes



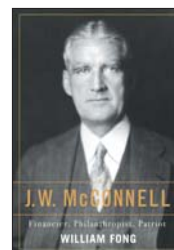
Author: Andrew Miller
Title: One Morning Like a Bird
Category: Fiction
Publication Date: October 2008
Price: \$24.95
ISBN: 9780340952153
Advertising: Globe & Mail, National Post, Quill & Quire, online, Canadian Bookseller
ARCs available: Yes
Co-op available: Yes



Author: Simon Sebag Montefiore
Title: Sasha
Category: Fiction
Publication Date: September 2008
Price: \$24.95
ISBN: 9781552787373
Advertising: Globe & Mail, National Post, Quill & Quire, Canadian Bookseller
ARCs available: No
Co-op available: Yes



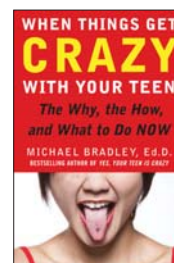
Author: William Fong
Title: J.W. McConnell: Financier, Philanthropist, Patriot
Category: Biography
Publication Date: November 2008
Price: \$39.95
ISBN: 978077332700
Tour Information: Montreal, Toronto
Advertising: The Beaver, Literary Review of Canada
ARCs available: Yes
Co-op available: Yes



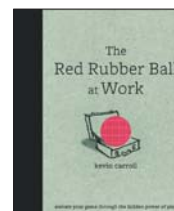
MCGRAW-HILL

Tel: 1-800-565-5758
Fax: 1-800-4635885
Email: cs_queries@mcgrawhill.ca
Website: www.mcgrawhill.ca/tpm
Contact: Customer service

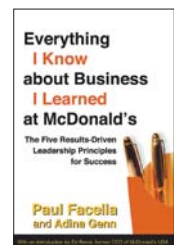
Author: Michael Bradley
Title: When Things Get Crazy With Your Teen
Category: Parenting
Publication Date: December 2008
Price: \$24.95
ISBN: 9780071545716
Media: National and regional print, radio and online publicity campaign
Co-op available: Yes



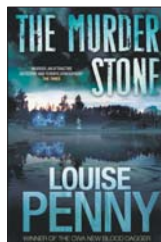
Author: Kevin Carroll
Title: The Red Rubber Ball at Work: Elevate Your Game through the Hidden Power of Play
Category: Business
Publication Date: November 2008
Price: \$23.95
ISBN: 9780071599443
Advertising: Books for Everybody catalogue
Promotion: Bookmarks, posters and countertop displays available
Co-op available: Yes



Author: Paul Facella, Adina Genn
Title: Everything I Know About Business I Learned at McDonald's
Category: Business
Publication Date: November 2008
Price: \$26.95
ISBN: 9780071601412
Advertising: Books for Everybody catalog
Media: National and regional print, radio and online
Co-op available: Yes



Author: Louise Penny
Title: The Murder Stone
Category: Fiction
Publication Date: October 2008
Price: \$24.95
ISBN: 9780755341016
Advertising: Globe & Mail, National Post, Quill & Quire, online, Canadian Bookseller
ARCs available: Yes
Co-op available: Yes



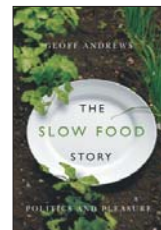
Author: Ian Rankin
Title: Doors Open
Category: Fiction
Publication Date: October 2008
Price: \$24.95
ISBN: 9780752890715
Advertising: Globe & Mail, National Post, Quill & Quire, online, Canadian Bookseller, Toronto Star
ARCs available: No
Co-op available: Yes



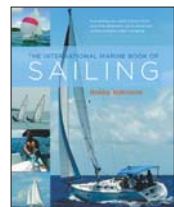
MCGILL-QUEEN'S UNIVERSITY PRESS

Tel: 877-864-8477
Fax: 877-864-4272
Email: orders@gtwcanada.com
Website: www.mqup.ca
Contact: GTW

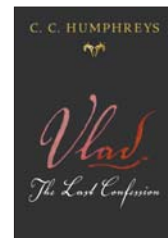
Author: Geoff Andrews
Title: The Slow Food Story: Politics and Pleasure
Category: Cultural Studies / Food
Publication Date: August 2008
Price: \$22.95
ISBN: 9780773535780
Tour Information: San Francisco, New York
Advertising: The Beaver, Literary Review of Canada
ARCs available: No
Co-op available: Yes



Author: Robby Robinson
Title: The International Marine Book of Sailing
Category: Sports
Publication Date: October 2008
Price: \$42.95
ISBN: 9780070532250
Advertising: Books for Everybody campaign.
Media: National and regional print and online publicity campaign
Co-op available: Yes



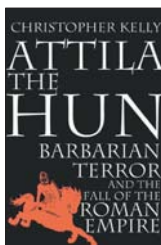
Author: Don Tapscott
Title: Grown Up Digital: How the Net Generation is Changing the World
Category: Business / Current Affairs
Publication Date: November 2008
Price: \$30.95



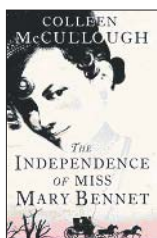
Author: C.C. Humphreys
Title: Vlad: The Last Confession
Category: Historical Fiction
Publication Date: September 2008
Price: \$24.95
ISBN: 9781552787311
Tour Information: Toronto, Calgary, Vancouver – Fall 2008
Advertising: Globe & Mail, National Post, Quill & Quire, Canadian Bookseller
ARCs available: Yes
Co-op available: Yes

ARCs available: Yes
Co-op available: Yes

Author: Christopher Kelly
Title: Attila the Hun
Category: Biography / History
Publication Date: October 2008
Price: \$34.95
ISBN: 9781552787458
Advertising: Globe & Mail, Quill & Quire, online, Canadian Bookseller
ARCs available: No
Co-op available: Yes



Author: Carol Mason
Title: Send Me a Lover
Category: Fiction
Publication Date: October 2008
Price: \$14.95
ISBN: 9780340932766
ARCs available: No
Co-op available: Yes



Author: Colleen McCullough
Title: The Independence of Miss Mary Bennet
Category: Fiction
Publication Date: October 2008
Price: \$24.95
ISBN: 9781552787359
Advertising: Globe & Mail, National Post, Quill & Quire, Canadian Bookseller
Media: National Media
ARCs available: No
Co-op available: Yes

Media: National Media
ARCs available: No
Co-op available: Yes

FALL 2008 PROMOTION PLANNER

McGRAW-HILL • NAPOLEON & COMPANY • NATIONAL BOOK NETWORK • NEWEST PRESS • NEW SOCIETY PUBLISHERS

ISBN: 9780071508636

Tour Information: Toronto
Advertising: BusinessWeek, National Post, Globe & Mail, Books for Everybody, and Rotman magazine

Promotion: Dedicated website and online social community at www.grownupdigital.com and www.thedumbestgeneration.com
ARCs available: Yes, both in print and digital
Co-op available: Yes



NAPOLEON & COMPANY

Tel: 416-730-9052

Fax: 416-730-8096

Email: allister@napoleonandcompany.com

Website: www.napoleonandcompany.com

Contact: Allister Thompson

Author: Mel Bradshaw

Title: Victim Impact (RendezVous Crime)

Category: Fiction

Publication Date: September 2008

Price: \$16.95

ISBN: 978189417704

Tour Information: Toronto, Trenton area

Advertising: Quill & Quire, Canadian Bookseller, Canadian Teacher, Children's Book News

Promotion: Bookmarks and posters available

ARCs available: Yes

Co-op available: Yes

Author: Laurie Channer

Title: Godblog (Darkstar Fiction)

Category: Fiction

Publication Date: September 2008

Price: \$22.95

ISBN: 9781894917667

Tour Information: Toronto, Southern Ontario

Advertising: Globe & Mail, Quill & Quire, Canadian Bookseller, Now, Eye, Georgia Straight, online advertising

Promotion: Bookmarks and posters available

ARCs available: Yes

Co-op available: Yes

Author: Peggy Dymond Leavy

Title: Trouble at Turtle Narrows

Category: Young Adult

Publication Date: September 2008

Price: \$9.95

ISBN: 9781894917711

Tour Information: Toronto, Trenton area

Advertising: Quill & Quire, Canadian Bookseller, Canadian Teacher, Children's Book News

Promotion: Bookmarks and posters available

ARCs available: Yes

Co-op available: Yes

Author: Kerry Kelly

Title: The Year She Left

Category: Fiction

Publication Date: September 2008

Price: \$19.95

ISBN: 978-1-894917-72-8

Tour Information:

Toronto/Ottawa/North Bay

Advertising: Globe and Mail, Quill and Quire, NOW/Eye, Canadian Bookseller, online advertising

Promotion: Bookmarks/Posters available

ARCs available: Yes

Co-op Available: Yes



NATIONAL BOOK NETWORK

Tel: 416-534-1660

Fax: 416-534-3699

Email: dlewington@nbnbooks.com

Contact: Deborah Lewington

Author: Dennis Belliveau and Francis O'Donnell

Title: In the Footsteps of Marco Polo

Category: Travel / Photography

Publication Date: October 2008

Price: \$29.95

ISBN: 9780742556836

Media: A companion to PBS Special to broadcast Fall 2008

ARCs available: No

Co-op available: Yes

Author: Audrey Penn

Title: Chester Raccoon and the Big Bad Bully

Category: Picture Book, Ages 3-8

Publication Date: August 2008

Price: \$18.95

ISBN: 9781933718156

ARCs available: No

Co-op available: Yes

Author: Tosca Reno

Title: The Eat-Clean Diet for Family and Kids

Category: Diet and Health

Publication Date:

August 2008

Price: \$21.95

ISBN: 9781552100509

Tour Information: Toronto,

Montreal

Advertising: Oxygen

Magazine, Clean Eating

Magazine

ARCs available: Yes

Co-op available: Yes



Author: JoAnne Richmond

Title: Reinvent Yourself with Color Me Beautiful: Four

Seasons of Color Makeup and Style

Category: Beauty / Fashion

Publication Date: August 2008

Price: \$19.95

ISBN: 9781589792883

ARCs available: No

Co-op available: Yes

Author: Brooke Thackray

Title: Thackray's 2009 Investor's Guide

Category: Business / Investing

Publication Date: October 2008

Price: \$19.95

ISBN: 9780978220013

Media: BNN, Canadian Business Magazine,

Globe & Mail

ARCs available: No

Co-op available: Yes

NEWEST PRESS

Tel: 780-432-9427

Fax: 780-433-3179

Email: marketing@newestpress.com

Website: www.newestpress.com

Author: Barbara Godard

Title: Canadian Literature at the Crossroads of Language and Culture

Category: Literary Criticism

Publication Date: November 2008

Price: \$36.95

ISBN: 9781897126363

Tour Information: Toronto, Godard conference, first

week of December

ARCs available: Yes

Co-op available: No

Author: A.K. Hellum

Title: Listening to Trees

Category: Environmental

Publication Date: September 2008

Price: \$22.95

ISBN: 9781897126332

Tour Information: Edmonton,

Vancouver

Advertising: Legacy Magazine

ARCs available: Yes

Co-op available: No



Author: Monica Kidd

Title: Any Other Woman: An Uncommon Biography

Category: Biography

Publication Date: October 2008

Price: \$19.95

ISBN: 9781897126301

Tour Information: St. John's, Calgary, Edmonton

Advertising: Legacy Magazine

ARCs available: Yes

Co-op available: No

Author: Stephen Legault

Title: The Cardinal Divide

Category: Mystery

Publication Date: October 2008

Price: \$22.95

ISBN: 9781897126325

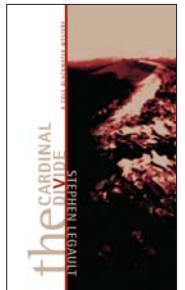
Tour Information: Victoria,

Vancouver, Calgary, Edmonton

Advertising: Legacy Magazine

ARCs available: Yes

Co-op available: No



Author: Meredith Quartermain

Title: Nightmarker

Category: Poetry

Publication Date: September 2008

Price: \$14.95

ISBN: 9781897126349

Tour Information: Vancouver,

Victoria, Montreal

Promotion: Reading podcast on

NeWest website, Facebook

announcement

ARCs available: Yes

Co-op available: No



NEW SOCIETY PUBLISHERS

Tel: 250-247-9737 x111

Fax: 250-247-7311

Email: ej@newsociety.com

Website: www.newsociety.com

Author: Jason Del Gandio

Title: Rhetoric for Radicals – A Handbook for Twenty-First Century Activists

Category: Current Events

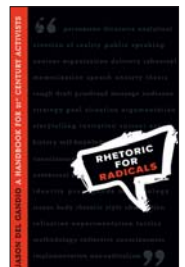
Publication Date: November 2008

Price: \$17.95

ISBN: 9780865716285

ARCs available: Yes

Co-op available: Yes



FALL 2008 PROMOTION PLANNER

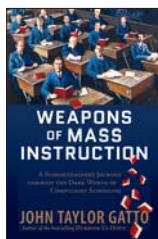
NEW SOCIETY PUBLISHERS • NIMBUS PUBLISHING • NOVALIS • OWLKIDS

Author: Alan Drengson & Duncan Taylor
Title: Wild Forestry – Practicing Nature's Wisdom
Category: Nature
Publication Date: October 2008
Price: \$24.95
ISBN: 9780865716162
ARCs available: Yes
Co-op available: Yes



Author: Harvey Sawler
Title: Last Canadian Beer
Category: Business
Publication Date: October 2008
Price: \$29.95
ISBN: 9781551096919
Tour Information: New Brunswick tour
Advertising: Telegraph journal
Promotion: Co-promotion with Moosehead Brewery
ARCs available: No
Co-op available: Yes

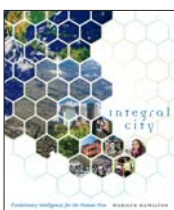
Author: John Taylor Gatto
Title: Weapons of Mass Instruction – A Schoolteacher's Journey Through the Dark World of Compulsory Schooling
Category: Education
Publication Date: October 2008
Price: \$22.95
ISBN: 9780865716315
Advertising: New York Review of Books – Frankfurt Book Show Edition
ARCs available: Yes
Co-op available: Yes



NOVALIS
Tel: 416-363-3303 x241
Fax: 416-3639409
Email: kendram@novalis-inc.com
Website: www.novalis.ca
Contact: Kendra Michael

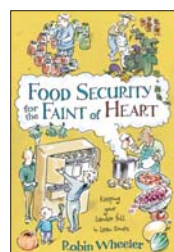
Author: Gregory Baum
Title: The Theology of Tariq Ramadan: A Catholic Perspective
Category: Theology
Publication Date: January 2009
Price: \$21.95
ISBN: 9782896460793
Tour Information: Montreal and Ottawa
Advertising: Books for Everybody, Living with Christ, Celebrate, Salt & Light TV, and more
Promotion: Online marketing initiatives, national advertising, postcards
ARCs available: Yes
Co-op available: Yes

Author: Marilyn Hamilton
Title: Integral City – Evolutionary Intelligences for the Human Hive
Category: Social Science
Publication Date: November 2008
Price: \$27.95
ISBN: 9780865716292
ARCs available: Yes
Co-op available: Yes



Author: Celia Deane-Drummond
Title: Eco-Theology
Category: Environment and Theology
Publication Date: October 2008
Price: \$27.95
ISBN: 9782896460854
Advertising: Living with Christ, Celebrate, and more
Promotion: Online marketing initiatives, national advertising, postcards
ARCs available: Yes
Co-op available: Yes

Author: Robin Wheeler
Title: Food Security for the Faint of Heart
Category: Current Events
Publication Date: September 2008
Price: \$16.95
ISBN: 9780865716247
ARCs available: Yes
Co-op available: Yes



Author: Hans Küng
Title: Disputed Truth: Memoirs 2
Category: Memoir / Theology
Publication Date: September 2008
Price: \$37.95
ISBN: 9782896460823
Advertising: Books for Everybody, Living with Christ, Celebrate, Salt & Light TV, and more
ARCs available: Yes
Co-op available: Yes

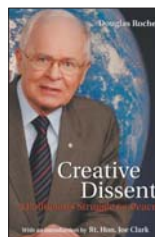


NIMBUS
Tel: 902-455-2963
Fax: 902-455-5440
Email: tbulger@nimbus.ca
Website: www.nimbus.ca
Contact: Terrilee Bulger

Author: Lesley Crewe
Title: Ava Comes Home (Vagrant Press)
Category: Fiction
Publication Date: September 2008
Price: \$19.95
ISBN: 9781551096766
Tour Information: Halifax, Montreal, Ottawa, Toronto, Winnipeg
Advertising: Atlantic Books Today, regional newspapers
Media: National media mailing
ARCs available: Yes
Co-op available: Yes



Author: Douglas Roche
Title: Creative Dissent: A Politician's Struggle for Peace
Category: Memoir / Politics and Faith
Publication Date: September 2008
Price: \$37.95
ISBN: 9782896460298
Tour Information: Edmonton, Toronto, Ottawa, and New York (October)
Advertising: Books for Everybody, Living with Christ, Celebrate, Salt & Light TV, and more
Promotion: Online marketing initiatives, national advertising, postcards



ARCs available: Yes
Co-op available: Yes

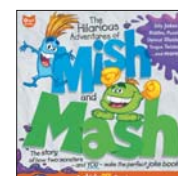
Author: Carolyn Whitney-Brown (ed)
Title: Jean Vanier: Essential Writings
Category: Spirituality
Publication Date: September 2008
Price: \$18.95
ISBN: 9782896460809
ARCs available: Yes
Co-op available: Yes

OWLKIDS
Tel: 416-340-2700
Fax: 416-340-9769
Email: ewalker@maplepress.com
Website: www.owlkids.com
Contact: Erin Walker

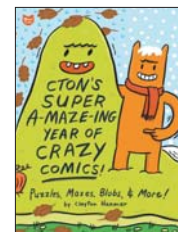
Author: Isabelle Bertrand
Title: It's All Fun and Games: 230 Activities for the Whole Family
Category: Children, ages 4-14
Publication Date: October 2008
Price: \$29.95
ISBN: 9782895792109
Advertising: Books for Everybody, Chirp, ChickaDEE, Owl Magazine
Promotion: Marketing material (postcards), on-line marketing initiatives, contests, national advertising, trade events (BookExpo, Word on the Street)
Media: National review media
ARCs available: Yes
Co-op available: Yes



Author: From the Editors of chickaDEE Magazine
Title: The Hilarious Adventures of Mish and Mash: The story of how two monsters – and YOU! – make the perfect joke book!
Category: Children, ages 5 and up
Publication Date: September 2008
Price: \$15.00
ISBN: 9782895792086
Advertising: Advertising in chickaDEE Magazines
Promotion: Bookmarks and buttons, online marketing initiatives, contests, national advertising, trade events (BookExpo, Word on the Street)
Media: National review media
ARCs available: Yes
Co-op available: Yes



Author: Clayton Hanmer
Title: CTON'S Super A-maze-ing Year of Crazy Comics: Puzzles, Mazes, Blobs, and More!
Category: Children, ages 8 and up
Publication Date: September 2008
Price: \$20.00
ISBN: 9782895792093
Advertising: advertising in OWL Magazine
Promotion: Bookmarks and buttons, online marketing initiatives, contests, national advertising, trade events (BookExpo, Word on the Street)
Media: National review media
ARCs available: Yes
Co-op available: Yes



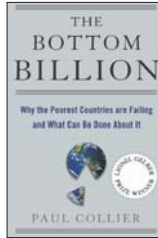
FALL 2008 PROMOTION PLANNER

OXFORD UNIVERSITY PRESS • PEMBROKE PUBLISHERS • PENGUIN GROUP CANADA

OXFORD UNIVERSITY PRESS

Tel: 416-441-5691
Fax: 416-441-0345
Email: marina.politano@oup.com
Website: www.oupcanada.com
Contact: Marina Politano

Author: Paul Collier
Title: The Bottom Billion: Why the Poorest Countries are Failing and What Can Be Done About It
Category: Current Events
Publication Date: September 2008
Price: \$16.95
ISBN: 9780195373387
ARCs available: Yes



Author: Elizabeth Waterson
Title: Magic Island: The Fictions of L.M. Montgomery
Category: Canadian Literature
Publication Date: September 2008
Price: \$24.95
ISBN: 9780195430035
ARCs available: Yes
Co-op available: No



PEMBROKE PUBLISHERS

Tel: 905-477-0650
Fax: 905-477-3691
Email: claudia@pembrokepublishers.com
Website: www.pembrokepublishers.com
Contact: Claudia Connolly

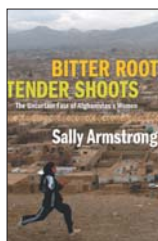
Author: Adrienne Gear
Title: Non-Fiction Reading Power
Category: Education
Publication Date: October 2008
Price: \$24.95
ISBN: 9781551382296
Tour Information: Numerous speaking engagements throughout British Columbia

Author: Shelley Stagg Peterson, Larry Swartz
Title: Good Books Matter: How to Find, Choose, and Use Children's Literature
Category: Education
Publication Date: October 2008
Price: \$24.95
ISBN: 9781551382326

PENGUIN GROUP CANADA

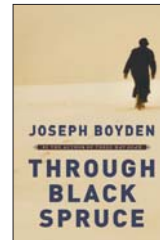
Tel: 416-925-2249 x444
Fax: 416-925-0068
Email: Ashley.burns@ca.penguin.com
Website: www.penguin.ca
Contact: Ashley Burns

Author: Sally Armstrong
Title: Bitter Roots, Tender Shoots: The Uncertain Fate of Afghanistan's Women
Category: Current Events
Publication Date: November 2008
Price: \$32.00
ISBN: 9780670068685
Tour Information: Media and author appearances in Toronto, Montreal, Winnipeg, and Calgary
Advertising: National advertising



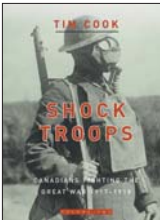
Media: National publicity campaign with review and feature coverage
ARCs available: Yes
Co-op available: Yes

Author: Joseph Boyden
Title: Through Black Spruce
Category: Fiction
Publication Date: September 2008
Price: \$34.00
ISBN: 9780670063635
Tour Information: Media and author appearances in Toronto, Vancouver, Calgary, Edmonton, Ottawa, Winnipeg, and Montreal
Advertising: National advertising
Promotion: Penguin Fall Fiction campaign



Media: Appearances at international literary festivals, national publicity campaign, national review and feature coverage
ARCs available: Yes
Co-op available: Yes

Author: Tim Cook
Title: Shock Troops: Canadians Fighting the Great War 1917-1918



Category: Canadian History
Publication Date: October 2008
Price: \$40.00
ISBN: 9780670067350
Tour Information: Media and author appearances in Toronto, Ottawa, Halifax, and Victoria.
Advertising: National advertising
Promotion: Cross-promotion with Canadian War Museum/Museum of National Civilization

Media: National publicity campaign with review and feature coverage
ARCs available: No
Co-op available: Yes

Author: Lee Henderson
Title: The Man Game
Category: Fiction
Publication Date: August 2008
Price: \$32.00
ISBN: 9780670911479
Tour Information: Media and author appearances in Toronto, Vancouver, Calgary.
Advertising: National advertising
Promotion: Penguin fall fiction campaign



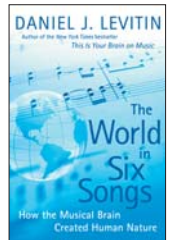
Media: Appearances at international literary festivals, national publicity campaign, national review and feature coverage
ARCs available: Yes
Co-op available: Yes

Author: Jay Ingram
Title: The Daily Planet Book of Cool Ideas: Global Warming and What People Are Doing About It
Category: Science / Environment
Publication Date: October 2008
Price: \$28.00
ISBN: 9780143169352
Tour Information: Media and author appearances in four cities
Advertising: TV, print, and online advertising
Promotion: Cross-promotion with Discovery Channel's Daily Planet



Media: National publicity campaign
ARCs available: No
Co-op available: Yes

Author: Daniel Levitin
Title: The World in Six Songs: How the Musical Brain Created Human Nature
Category: Music / Science
Publication Date: August 2008
Price: \$32.50
ISBN: 9780525949695
Tour Information: Media and author appearances in Toronto and Montreal
Advertising: National advertising
Media: National publicity campaign, national review and feature coverage
ARCs available: Yes
Co-op available: Yes

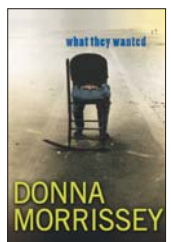


Author: Colin McAllister and Justin Ryan
Title: Colin and Justin's Home Heist Style Guide: How to Create the Perfect Home



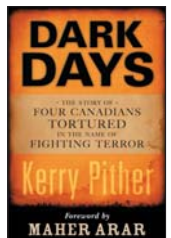
Category: Home Improvement
Publication Date: October 2008
Price: \$32.00
ISBN: 9780143170570
Tour Information: Media and author appearances in Toronto and home shows across Canada
Advertising: TV and outdoor advertising
Promotion: Cross-promotion with HGTV
Media: National publicity campaign with home, style, and entertainment media
ARCs available: Yes
Co-op available: Yes

Author: Donna Morrissey
Title: What They Wanted
Category: Fiction
Publication Date: September 2008
Price: \$32.00
ISBN: 9780670044788
Tour Information: Media and author appearances in Toronto, Calgary, Vancouver, and Halifax
Advertising: National advertising
Promotion: Penguin fall fiction campaign



Media: Appearances at international literary festivals, national publicity campaign, national review and feature coverage
ARCs available: Yes
Co-op available: Yes

Author: Kerry Pither
Title: Dark Days: The Story of Four Canadians Tortured in the Name of Fighting Terror
Category: Current Events
Publication Date: August 2008
Price: \$35.00
ISBN: 9780670068531
Tour Information: Media and author appearances in Toronto and Ottawa
Advertising: National advertising
Media: National publicity campaign, national review and feature coverage
ARCs available: No
Co-op available: Yes



FALL 2008 PROMOTION PLANNER

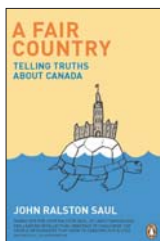
PENGUIN GROUP CANADA • QUEST PUBLISHING • RED DEER PRESS • R.G. MITCHELL FAMILY BOOKS

Author: Edeet Ravel
Title: Your Sad Eyes and Unforgettable Mouth
Category: Fiction
Publication Date: September 2008
Price: \$32.00
ISBN: 9780670068678
Tour Information: Media and author appearances in Toronto, Winnipeg, Vancouver, and Montreal



Advertising: National advertising
Promotion: Penguin Fall Fiction Promotion
Media: Appearances at international literary festivals, national publicity campaign, national review and feature coverage
ARCs available: Yes
Co-op available: Yes

Author: John Ralston Saul
Title: A Fair Country: Telling Truths About Canada
Category: Political Science
Publication Date: September 2008
Price: \$34.00
ISBN: 9780670068043



Tour Information: Media and author appearances in Toronto, Ottawa, Montreal, Waterloo, Vancouver, Victoria, Edmonton, Calgary, and Winnipeg
Advertising: National advertising
Media: Appearances at international literary festivals, national publicity campaign, national review and feature coverage
ARCs available: Yes
Co-op available: Yes

QUEST PUBLISHING

Tel: 905-639-8393
Fax: 905-639-8393
Email: marilyn@questpublishing.ca
Website: www.questpublishing.ca
Contact: Marilyn Bellegem

Author: Marilyn Barnicke Bellegem
Title: Questing Home: A Safe Place For My Holy Grail
Publication Date: August 2008
Price: \$40.00
ISBN: 9780973412949
Advertising: National and central Ontario
ARCs available: Yes
Co-op available: Yes



RED DEER PRESS

Tel: 905-477-9700 x258
Email: lori.avakian@reddeerpress.com
Website: www.fitzhenry.ca
Contact: Lori Avakian

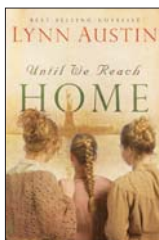
Author: Jim Kyte and Dave Best
Title: Tough Guys
Category: Sports & Recreation / Hockey
Publication Date: January 2009
Price: \$22.95
ISBN: 9780889954304
Tour Information: Toronto, Ottawa, Montreal, Calgary
Advertising: Sports magazines, national media
ARCs available: No
Co-op available: No

Author: Caroline Pignat
Title: Greener Grass
Category: Juvenile Fiction
Publication Date: September 2008
Price: \$12.95
ISBN: 9780889954021
Tour Information: Toronto, Ottawa
Advertising: National print media, online advertising
ARCs available: Yes
Co-op available: No

R.G. MITCHELL FAMILY BOOKS

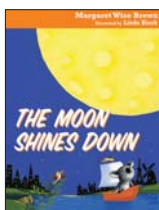
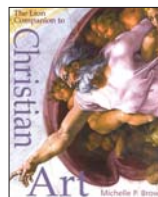
Tel: 800-268-3445
Fax: 800-268-5696
Email: info@rgm.ca
Website: www.rgm.ca

Title: The Story of Christmas – Advent Calendar (Abingdon Press)
Category: Seasonal
Publication Date: July 2008
Price: \$20.99
ISBN: 9780687648443



Author: Lynn Austin
Title: Until We Reach Home (Baker Publishing Group)
Category: Fiction
Publication Date: October 2008
Price: \$15.50
ISBN: 9780764204951

Author: Michelle P. Brown
Title: Lion Companion to Christian Art (Lion Publishing)
Category: Art
Publication Date: September 2008
Price: \$54.99
ISBN: 9780825478260

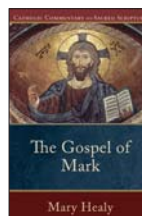


Author: Margaret Wise Brown
Title: The Moon Shines Down (Thomas Nelson Publishers)
Category: Children
Publication Date: November 2008
Price: \$18.99
ISBN: 9781400312993

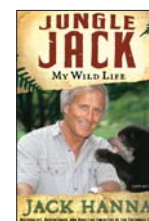
Author: Marcus Buckingham
Title: The Truth About You (Book with DVD) (Thomas Nelson Publishers)
Category: Self-Help
Publication Date: October 2008
Price: \$32.99
ISBN: 9781400202263



Author: Mary Healy
Title: Catholic Commentary on Sacred Scripture Series – Gospel of Mark (Baker Publishing Group)
Category: Religion
Publication Date: November 2008
Price: \$21.99
ISBN: 9780801035869



Author: Jack Hanna
Title: Jungle Jack (Thomas Nelson Publishers)
Category: Biography
Publication Date: September 2008
Price: \$28.99
ISBN: 9781595551511



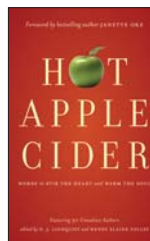
Author: Jack Hanna
Title: Passport into the Wild (Thomas Nelson Publishers)
Category: Children
Publication Date: September 2008
Price: \$18.99
ISBN: 9781400311385

Author: Chista Holtei
Illustrator: Astrid Vohwinkel
Title: Nanuk Flies Home (Eerdmans Publishing)
Category: Children
Publication Date: August 2008
Price: \$17.50
ISBN: 9780802853424



Author: Dr. Kevin Leman
Title: The First Born Advantage (Baker Publishing Group)
Category: Self-Help
Publication Date: September 2008
Price: \$21.99
ISBN: 9780800719111

Author: Beverly Lewis
Title: Courtship #3 - The Longing (Baker Publishing Group)
Category: Fiction
Publication Date: October 2008
Price: \$15.50
ISBN: 9780764203121



Author: N.J. Lindquist and Wendy Nelles (Eds)
Title: Hot Apple Cider (That's Life! Communications)
Category: Anthology
Publication Date: Available
Price: \$15.99
ISBN: 9780978496302

Author: Tim McGraw & Tom Douglas
Title: My Little Girl (Thomas Nelson Publishers)
Category: Children
Publication Date: October 2008
Price: \$18.99
ISBN: 9781400313211



Author: Robin McGraw
Title: What's Age Got to Do With It? (Thomas Nelson Publishers)
Category: Self-Help
Publication Date: December 2008
Price: \$27.99
ISBN: 9781400202263
Media: Robin will be promoting this book on the Dr. Phil show numerous times throughout the fall.

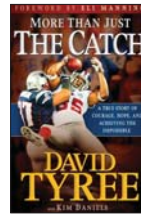
FALL 2008 PROMOTION PLANNER

R.G. MITCHELL FAMILY BOOKS • RONSDALE PRESS • SCHOLARLY BOOK SERVICES • SCHOLASTIC CANADA LTD.

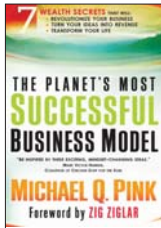
Author: Siri Mitchell
Title: A Constant Heart (Baker Publishing Group)
Category: Fiction
Publication Date: October 2008
Price: \$15.50
ISBN: 9780764204319



Author: David Tyree and Kim Daniels
Title: More Than Just the Catch (Strang Communications)
Category: Sports
Publication Date: September 2008
Price: \$26.99
ISBN: 9781599793870



Author: Philip Roy
Title: Submarine Outlaw
Category: Young Adult Novel
Publication Date: August 2008
Price: \$10.95
ISBN: 9781553800583
Tour Information: Halifax, Toronto
Promotion: Posters, bookmarks, email, internet, book launch, national review mailing
Media: Print, radio, TV, internet – interviews, articles, reviews
ARCs available: Yes
Co-op available: Yes



Author: Michael Pink
Title: The Planet's Most Successful Business Model (Strang Communications)
Category: Business
Publication Date: October 2008
Price: \$23.99
ISBN: 9781599793726

RONSDALE PRESS
Tel: 604-738-4688
Fax: 604-731-4548
Email: ronsdale@shaw.ca
Website: www.ronsdale.com
Contact: Erinna Gilkison

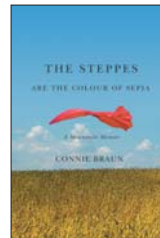
Author: Luanne Armstrong
Title: Pete's Gold
Category: Young Adult Novel
Publication Date: August 2008
Price: \$10.95
ISBN: 9781553800590
Tour Information: Vancouver, Saskatoon, Winnipeg, Toronto
Promotion: Posters, bookmarks, email, internet, book launch, national review mailing
Media: Print, radio, TV, internet – interviews, articles, reviews
ARCs available: Yes
Co-op available: Yes



Author: Dr. Barry Sears
Title: Toxic Fat (Thomas Nelson Publishers)
Category: Health
Publication Date: September 2008
Price: \$27.99
ISBN: 9781401604295

Author: Lynne Spears
Title: Through the Storm (Thomas Nelson Publishers)
Category: Autobiography / Memoir
Publication Date: September 2008
Price: \$27.99
ISBN: 9781595551566
Media: Potential for Larry King appearances and likely features for Entertainment Tonight and print media including People magazine and others.

Author: Connie Braun
Title: The Steppes Are the Colour of Sepia: A Mennonite Memoir
Category: Memoir / History
Publication Date: October 2008
Price: \$21.95
ISBN: 9781553800637
Tour Information: Vancouver, Saskatoon, Winnipeg, Toronto
Advertising: Vancouver Sun, Canadian Bookseller, BC Bookworld, Mennonite Journals
Promotion: Posters, bookmarks, email, internet, book launch, national review mailing
Media: Print, radio, tv, internet – interviews, articles, reviews
ARCs available: Yes
Co-op available: Yes



Author: Douglas Todd (ed.)
Title: Cascadia: The Elusive Utopia – Exploring the Spirit of the Pacific Northwest
Category: Mind, Body, Spirit / West Coast
Publication Date: October 2008
Price: \$21.95
ISBN: 9781553800606
Tour Information: Vancouver, Victoria, Bellingham, Seattle
Advertising: Vancouver Sun, Canadian Bookseller, BC Bookworld
Promotion: Posters, bookmarks, email, internet, book launch, national review mailing and US review mailing
Media: Print, radio, tv, internet – interviews, articles, reviews
ARCs available: Yes
Co-op available: Yes

Author: G.P. Taylor
Title: Doppelganger #1 – First Escape (Tyndale House Publishers)
Category: Young Adult Fiction
Publication Date: September 2008
Price: \$21.99
ISBN: 9781414319476



Author: Francis Mansbridge
Title: Hollyburn: The Mountain and the City
Category: History, West Coast
Publication Date: October 2008
Price: \$24.95
ISBN: 9781553800620
Tour Information: Vancouver
Promotion: Posters, bookmarks, email, internet, book launch, national review mailing
Media: Print, radio, TV, internet – interviews, articles, reviews
ARCs available: Yes
Co-op available: Yes

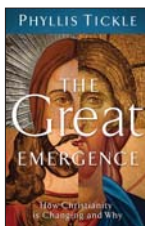
SCHOLARLY BOOK SERVICES
Tel: 800-847-9736
Fax: 800-220-9895
Email: orders@sbsbookscan.com
Website: www.sbookscan.com
Contact: Laura J. Rust

Author: Earl Derr Biggers
Title: The House Without a Key
Category: Mystery
Publication Date: October 2008
Price: \$18.00
ISBN: 9780897335799

Author: Earl Derr Biggers
Title: The Chinese Parrot
Category: Mystery
Publication Date: October 2008
Price: \$18.00
ISBN: 9780897335782

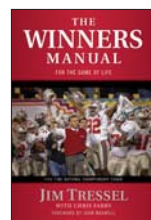


Author: Jeff Kunerth and Gretchen Kunerth
Title: Florida's Paved Bike Trails
Category: Travel
Publication Date: September 2008
Price: \$21.00
ISBN: 9780813032559



Author: Phyllis Tickle
Title: The Great Emergence (Baker Publishing Group)
Category: Religion
Publication Date: October 2008
Price: \$19.99
ISBN: 9780801013133

Author: Jim Tressel & Chris Fabry
Title: The Winner's Manual (Tyndale House Publishers)
Category: Sports
Publication Date: July 2008
Price: \$27.99
ISBN: 9781414325699



Author: Barbara Pelman
Title: Borrowed Rooms
Category: Poetry
Publication Date: October 2008
Price: \$15.95
ISBN: 9781553800613
Tour Information: Victoria, Nanaimo, Saskatoon, Winnipeg, Toronto, Montreal, Fort St. John
Promotion: Posters, bookmarks, email, internet, book launch, national review mailing
Media: Print, radio, TV, internet – interviews, articles, reviews
ARCs available: Yes
Co-op available: Yes

SCHOLASTIC CANADA LTD.
Tel: 416-915-3500
Fax: 416-849-7911
Email: danderson@scholastic.ca
Website: www.scholastic.ca
Contact: Denise Anderson

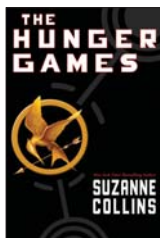
Author: Robert Bateman & Nancy Kovacs
Title: Polar Worlds: Life at the Ends of the Earth
Category: Middle-grade Non-Fiction
Publication Date: September 2008
Price: \$19.99
ISBN: 9780545997256
Advertising: National trade, library and consumer

FALL 2008 PROMOTION PLANNER

SCHOLASTIC CANADA LTD. • SECOND STORY PRESS • THE SECRET MOUNTAIN • SELF-COUNSEL PRESS

advertising; Books for Everybody selection
Promotion: Online feature at www.scholastic.ca
ARCs available: No
Co-op available: Yes

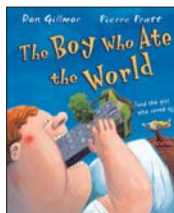
Author: Suzanne Collins
Title: The Hunger Games
Category: Young Adult Fiction
Publication Date: October 2008
Price: \$19.99
ISBN: 9780439023481
Advertising: The New York Times, scifi.com, locusmag.com, teen-reads.com, PW Daily, Bookselling This Week, School Library Journal, Horn Books, Kirkus, various library wholesale ads
Promotion: bookmark, reading group guide, dedicated website
ARCs available: Yes
Co-op available: Yes



Author: Rick Riordan
Title: The 39 Clues Book One: The Maze of Bones
Category: Young Adult Fiction
Publication Date: September 2008
Price: \$13.99
ISBN: 9780545060394
Advertising: PW Daily, Bookselling This Week, Quill & Quire, Canadian Bookseller, LEGO Club Magazine, Books for Everybody selection, extensive online advertising
Promotion: Dedicated website at www.the39clues.com, floor display, in-store signage, shelf-talkers
ARCs available: Yes
Co-op available: Yes

Author: Cornelia Funke
Title: Inkdeath
Category: Young Adult Fiction
Publication Date: October 2008
Price: \$27.50
ISBN: 9780545060394
Tour Information: Toronto International Festival of Authors
Advertising: Globe & Mail, New York Times, USA Today, Girls' Life, PW Daily, Bookselling This Week, library wholesaler ads, Books for Everybody selection.
Promotion: Bookmark, floor display, video book trailer, reading group guide, online promotion at scholastic.ca and scholastic.com
Media: National review mailing
ARCs available: Yes
Co-op available: Yes

Author: Don Gillmor
Illustrator: Pierre Pratt
Title: The Boy Who Ate the World
Category: Children's Picture Book
Publication Date: October 2008
Price: \$19.99
ISBN: 9780439947381
Advertising: National trade, library and consumer advertising; Books for Everybody selection
Promotion: Poster, online feature at www.scholastic.ca
ARCs available: No
Co-op available: Yes



Author: Mike Leonetti
Illustrator: Greg Banning
Title: Wendel and The Great One
Category: Children's Picture Book
Publication Date: October 2008

Price: \$19.99
ISBN: 9780545990295
Tour Information: Ottawa, Toronto
Advertising: National trade, library and consumer advertising; Books for Everybody selection
Promotion: Poster, online feature at www.scholastic.ca
ARCs available: No
Co-op available: Yes

Author: Jean Little
Illustrator: Marisol Sarrazin
Title: The Sweetest One of All
Category: Children's Picture Book
Publication Date: September 2008
Price: \$19.99
ISBN: 9780439937757
Advertising: National trade, library and consumer advertising; Books for Everybody selection
Promotion: Poster, online feature at www.scholastic.ca
ARCs available: No
Co-op available: Yes

SECOND STORY PRESS

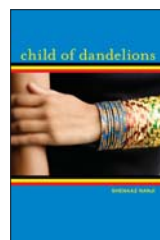
Tel: 416-537-7850
Fax: 416-537-0588
Email: marketing@secondstorypress.ca
Website: www.secondstorypress.ca
Contact: Emma Rodgers

Author: Ami Sands Brodoff
Title: The White Space Between
Category: Fiction
Publication Date: September 2008
Price: \$18.95
ISBN: 9781897187494
Tour Information: The Jewish Book Fair, Toronto – November 2008
ARCs available: No
Co-op available: Yes

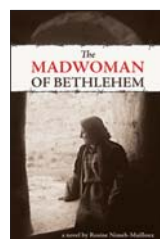


Author: Michelle Mulder
Title: Yeny and the Children for Peace (Kids' Power Series Book #2)
Category: Juvenile Fiction (9-13)
Publication Date: September 2008
Price: \$14.95
ISBN: 9781897187456
Promotion: Bookmarks, review copy mailing
ARCs available: No
Co-op available: Yes

Author: Shenaaz Nanji
Title: Child of Dandelions
Category: Young Adult Fiction
Publication Date: September 2008
Price: \$9.95
ISBN: 9781897187500
Promotion: Bookmarks, review copy mailing
ARCs available: Yes
Co-op available: Yes



Author: Rosine Nimeh-Mailloux
Title: The Madwoman of Bethlehem
Category: Fiction
Publication Date: September 2008
Price: \$18.95
ISBN: 9781897187487
Advertising: Books for Everybody
ARCs available: No
Co-op available: Yes



Author: Danielle Simard
Illustrator: Genevieve Cote
Title: The Little World Catcher
Category: Picture Book
Publication Date: September 2008
Price: \$14.95
ISBN: 9781897187449
Promotion: Bookmarks
ARCs available: Yes
Co-op available: Yes



SECRET MOUNTAIN (THE)

Tel: 514-483-9281
Fax: 514-483-9282
Email: rstinger@thesecretmountain.com
Website: www.thesecretmountain.com
Contact: Roland Stringer

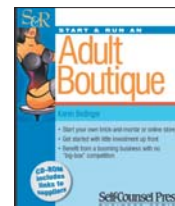
Author: Patrick Lacoursiere / Sylvie Bourbonniere (illustrator)
Title: Dream Songs Night Songs From Belgium to Brazil
Category: Children's
Publication Date: October 2008
Price: \$22.95
ISBN: 9782923163321
ARCs available: Yes
Co-op available: Yes



SELF-COUNSEL PRESS

Tel: 604-986-3366
Fax: 604-986-3947
Email: orders@self-counsel.com
Website: www.self-counsel.com
Contact: Patricia Lichimo

Author: Karen Bedinger
Title: Start and Run an Adult Boutique
Category: Small Business
Publication Date: September 2008
Price: \$22.95
ISBN: 9781551808345
Media: Publicity campaign to small business section of major dailies and online blogs.
ARCs available: No
Co-op available: Yes



Author: Dan Furman
Title: Do the Web Write
Category: Business / Internet Marketing
Publication Date: November 2008
Price: \$19.95
ISBN: 9781551808321
Promotion: Bookstores can win a phone consultation with author to discuss their website.
Media: Publicity campaign to small business section of major dailies and online blogs.
ARCs available: Yes
Co-op available: Yes



Author: Gerhard W. Kautz
Title: Start and Run an Internet Research Business
Category: Small Business
Publication Date: October 2008
Price: \$22.95
ISBN: 9781551808369

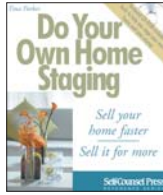


FALL 2008 PROMOTION PLANNER

SELF-COUNSEL PRESS • SIMON & SCHUSTER CANADA • SMITH BON APPETIT & SON • SUMACH PRESS • THOMAS ALLEN & SONS LTD.

Promotion: Bookstores can win a phone consultation with author to discuss their website.
Media: Publicity campaign to small business section of major dailies and online blogs.
ARCs available: No
Co-op available: Yes

Author: Tina Parker
Title: Do Your Own Home Staging
Category: Home / Real Estate
Publication Date: September 2008
Price: \$22.95
ISBN: 9781551808383
Media: Publicity campaign to small business section of major dailies and online blogs.
ARCs available: No
Co-op available: Yes



SIMON & SCHUSTER CANADA

Tel: 905-943-9943 x286
Fax: 905-942-9026
Email: michelle.blackwell@simonandschuster.ca
Website: www.simonsayscanada.com
Contact: Michelle Blackwell

Author: Stephen Cole
Title: Xtreme Hockey
Category: Kids
Publication Date: November 2008
Price: \$24.99
ISBN: 1416974679
Advertising: Hockey News, Toronto Star
Promotion: Radio, print, online contests; TV, NHL, and website contests; Yellow Pages sports hotline contest; in-store displays with materials and contests to win tickets to hockey game
ARCs available: No
Co-op available: Yes



Author: Prince
Title: 21 Nights
Category: Non-Fiction
Publication Date: September 2008
Price: \$55.00
ISBN: 1416554440
Advertising: Metro, Toronto Star, Globe & Mail
Promotion: Radio, print, and online contests; outreach to music and photography websites and blogs
ARCs available: No
Co-op available: Yes

Author: Kathy Reichs
Title: Devil Bones
Category: Fiction
Publication Date: August 2008
Price: \$29.99
ISBN: 9780743571916
Tour Information: Toronto, Montreal, Newfoundland
Advertising: Metro, Toronto Star, Globe & Mail
Promotion: Radio, print, online contests
ARCs available: No
Co-op available: Yes

Author: Sandi Richard
Title: Dinner Survival
Category: Food
Publication Date: January 2009
Price: \$26.99
ISBN: 9781416543643
Tour Information:



Advertising: Metro, Toronto Star, Calgary Herald
Promotion: Radio, print, online contests; recipe cards for distribution; outreach to food blogs
Media: Canada AM
ARCs available: No
Co-op available: Yes

Author: Sarah L. Thomson
Illustrator: Rob Gonsalves
Title: Imagine a Place
Category: Kids' Picture Book
Publication Date: September 2008
Price: \$19.99
ISBN: 9781416968024
Tour Information: Toronto, Quebec, part of TD Canadian Children's Book Week
Advertising: Toronto Star, Globe & Mail, children's magazines
Promotion: Posters
ARCs available: No
Co-op available: Yes

SMITH BON APPETIT & SON

Tel: 514-381-1422
Fax: 514-381-1480
Email: 400coups@qc.aira.com
Website: www.smithbonappetitandson.com
Contact: Valerie Viel

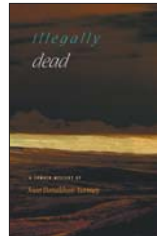
Author: Hazel Hutchins
Title: After
Category: Young Adult Novel
Publication Date: August 2008
Price: \$10.95
ISBN: 9781897118429

Author: Francoise Ligier
Title: Jacques Cartier at Hochelaga
Category: Historical, 6-12 years old
Publication Date: June 2008
Price: \$12.95
ISBN: 9781897118313

SUMACH PRESS

Tel: 416-531-6250
Fax: 416-531-3892
Email: info@sumachpress.com
Website: www.sumachpress.com
Contact: Lois Pike

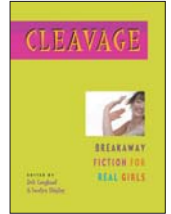
Author: Joan Donaldson-Yarmey
Title: Illegally Dead: A Sumach Mystery
Category: Mystery fiction
Publication Date: October 2008
Price: \$16.95
ISBN: 9781894549745
Tour Information: Edmonton (Oct 21), Calgary (Oct 23), Lethbridge (Oct), Vancouver (Oct 29), Victoria (Nov), Nanaimo (Nov), Port Alberni (Nov)
Advertising: TBA
Promotion: Launch, tour, review copy mailing,
Media: National and regional print, online media, radio
ARCs available: Yes
Co-op available: Yes



Author: Anne Gray
Title: Healer's Touch
Category: Young Adult Fantasy Fiction
Publication Date: September 2008
Price: \$12.95
ISBN: 9781894549776

Tour Information: TBA
Advertising: TBA
Promotion: Launch, readings, review copy mailing,
Media: National and regional print, online media, radio
ARCs available: Yes
Co-op available: Yes

Author: Deb Loughead and Jocelyn Shipley (ed)
Title: Cleavage: Breakaway Fiction for Real Girls
Category: Adult Short Fiction
Publication Date: September 2008
Price: \$12.95
ISBN: 9781894547679
ARCs available: Yes
Co-op available: Yes



Author: Anne Wagner, Sandra Acker and Kimine Mayuzumi (ed)
Title: Whose University Is It, Anyway? Power and Privilege on Gendered Terrain
Category: Non-Fiction / Women's Issues
Publication Date: October 2008
Price: \$29.95
ISBN: 9781894549752
ARCs available: Yes
Co-op available: No

THOMAS ALLEN & SONS LTD.

Tel: 1-800-387-4333
Fax: 1-800-458-5504
Email: customerservice@t-allen.com
Website: www.thomas-allen.com
Contact: David Glover

Author: Pam Baggett
Title: Tropicalismo: Spice Up Your Garden with Cannas, Bananas, and 93 other Eye-catching Tropical Plants
Category: Gardening
Publication Date: September 2008
Price: \$16.95
ISBN: 9780881929478
Advertising: National advertising
Media: National review mailing
ARCs available: No
Co-op available: Yes

Author: Stephen Baker
Title: The Numerati
Category: Science / Business
Publication Date: September 2008
Price: \$29.95
ISBN: 9780618784608
Tour Information: Toronto tour
Advertising: National advertising
Media: National review mailing
ARCs available: Yes
Co-op available: Yes

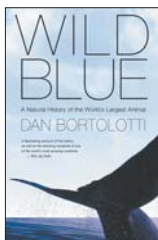
Author: Jeanne Bice
Title: The Ultimate Christmas: The Best Experts' Advice for a Memorable Season with Stories and Photos
Category: Inspiration / Holiday
Publication Date: November 2008
Price: \$16.95
ISBN: 978075730754X
Advertising: National advertising
Media: National review mailing
ARCs available: No
Co-op available: Yes

FALL 2008 PROMOTION PLANNER

THOMAS ALLEN AND SONS LTD. • THE TOBY PRESS

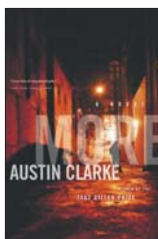
Author: Ted Barris
Title: Victory at Vimy: Canada Comes of Age, April 9-12, 1917
Category: History
Publication Date: October 2008
Price: \$22.95
ISBN: 978088762359X
Tour Information: Extensive Southern Ontario tour
Advertising: National advertising
Media: National review mailing, key media around Remembrance Day
ARCs available: No
Co-op available: Yes

Author: Dan Bortolotti
Title: Wild Blue: A Natural History of the World's Largest Animal
Category: Natural History
Publication Date: March 2009
Price: \$26.95
ISBN: 9780887623301
Tour Information: Toronto tour
Advertising: National advertising
Media: National review mailing
ARCs available: No
Co-op available: Yes

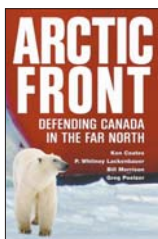


Author: Scott Calhoun
Title: Designer Plant Combinations
Category: Gardening
Publication Date: August 2008
Price: \$21.95
ISBN: 9781603420778
Advertising: National advertising
Media: National review mailing
ARCs available: No
Co-op available: Yes

Author: Austin Clarke
Title: More: A Novel
Category: Fiction
Publication Date: September 2008
Price: \$29.95
ISBN: 9780887623530
Tour Information: Six city National tour
Advertising: National advertising
Media: National review mailing
ARCs available: No
Co-op available: Yes



Author: Ken Coates, P. Whitney Lackenbauer, Bill Morrison, Greg Poelzer
Title: Arctic Front: Defending Canada in the Far North
Category: Current Issues / Politics
Publication Date: November 2008
Price: \$29.95
ISBN: 9780887623554
Tour Information: Toronto tour and regional media
Advertising: National advertising
Promotion: Online marketing targeting political websites
Media: National review mailing
ARCs available: No
Co-op available: Yes



Author: Alan L. Detrick
Title: Macro Photography for Gardeners and Nature Lovers: The Essential Guide to Digital Techniques
Category: Photography / Gardening
Publication Date: October 2008
Price: \$27.95
ISBN: 9780881928907

Advertising: National advertising
Media: National review mailing
ARCs available: No
Co-op available: Yes

Author: Tom Harpur
Title: Water Into Wine: An Empowering Vision of the Gospels
Category: Religion / Spirituality
Publication Date: September 2008
Price: \$22.95
ISBN: 978088762359X
ARCs available: No
Co-op available: Yes

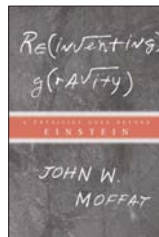
Author: Renata Liwska
Title: Little Panda
Category: Children's Picture Book
Publication Date: October 2008
Price: \$14.95
ISBN: 9780618142330
Tour Information: Calgary and Edmonton
ARCs available: No
Co-op available: Yes

Author: Sheila Lukins
Title: All the Foods We Love and Ten Perfect Recipes for Each
Category: Cooking
Publication Date: October 2008
Price: \$22.95
ISBN: 9780761139829
Tour Information: Toronto tour
Advertising: National advertising
Media: National review mailing
ARCs available: No
Co-op available: Yes

Author: David Macaulay
Title: The Way We Work
Category: Young Adult Non-Fiction
Publication Date: October 2008
Price: \$39.95
ISBN: 9780618233786
Tour Information: Toronto Tour
Advertising: National advertising
Media: National review mailing
ARCs available: Yes
Co-op available: Yes

Author: Jess McCann
Title: You Lost Him at Hello: A Saleswoman's Secrets to Closing the Deal with Any Guy You Want
Category: Self-Help / Relationships
Publication Date: September 2008
Price: \$16.95
ISBN: 9780757307133
Advertising: National advertising
Media: National review mailing
ARCs available: No
Co-op available: Yes

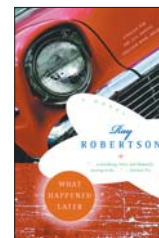
Author: John W. Moffat
Title: Reinventing Gravity
Category: Science
Publication Date: October 2008
Price: \$32.95
ISBN: 9780887622828
Tour Information: Two city tour
Advertising: National advertising
Media: National review mailing
ARCs available: No
Co-op available: Yes



Author: Jacques Pepin
Title: Jacques Pepin More Fast Food My Way
Category: Cooking
Publication Date: October 2008
Price: \$27.95
ISBN: 9780618142330
Tour Information: Toronto tour
Advertising: National advertising
Promotion: Biography series on Pepin airing in Canada on the Food Network in September
Media: National review mailing
ARCs available: Yes
Co-op available: Yes

Author: Roger Tory Peterson
Title: The Peterson Field Guide to Birds of North America
Category: Science / Business
Publication Date: September 2008
Price: \$29.95
ISBN: 97806189661411
Tour Information: Toronto tour
Advertising: National advertising
Media: National review mailing
ARCs available: Yes
Co-op available: Yes

Author: Ray Robertson
Title: What Happened Later
Category: Fiction
Publication Date: September 2008
Price: \$21.95
ISBN: 9780887623653
Advertising: National advertising
Media: National review mailing
ARCs available: No
Co-op available: Yes



Author: Donna Smallin
Title: The One-Minute Organizer: A to Z Storage Solutions
Category: House and Home
Publication Date: December 2008
Price: \$12.95
ISBN: 9781603420846
Tour Information: Toronto tour
Advertising: National advertising
Media: National review mailing
ARCs available: No
Co-op available: Yes

Author: Christopher Verasi
Title: STAR WARS: Fandex Deluxe
Category: Pop Culture / Movies
Publication Date: October 2008
Price: \$14.95
ISBN: 9780761152309
Advertising: National advertising
Media: National review mailing
ARCs available: Yes
Co-op available: Yes

TOBY PRESS (THE)

Tel: 647-832-4202
 Email: roger@tobypress.com
 Website: www.tobypress.com
 Contact: Roger Mehl

Author: Marcelo Birmajer
Title: Three Musketeers
Category: Fiction
Publication Date: October 2008
Price: \$24.95
ISBN: 9781592641932
ARCs available: Yes
Co-op available: Yes

FALL 2008 PROMOTION PLANNER

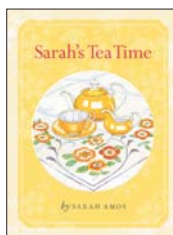
THE TOBY PRESS • TOUCHWOOD EDITIONS • TUNDRA

Author: Ami Silber
Title: Early Bright
Category: Fiction
Publication Date: October 2008
Price: \$24.95
ISBN: 9781592642410
ARCs available: Yes
Co-op available: Yes

TOUCHWOOD EDITIONS

Tel: 250-360-0829
Fax: 250-385-0829
Email: info@touchwoodeditions.com
Website: www.touchwoodeditions.com
Contact: Emily Shorthouse

Author: Sarah Amos
Title: Sarah's Tea Time
Category: Food & Art
Publication Date: September 2008
Price: \$19.95
ISBN: 9781894898768
Tour Information: Victoria launch
Advertising: BC Book World
Media: National food sections
ARCs available: Yes
Co-op available: No



Author: Stanley Evans
Title: Seaweed on the Rocks
Category: Mystery
Publication Date: September 2008
Price: \$12.95
ISBN: 9781894898737
Tour Information: Victoria, Vancouver
Advertising: BC Book World
Promotion: Launch, print, radio, and reading events
ARCs available: Yes
Co-op available: No

Author: Bill Gallaher
Title: Frog Lake Massacre
Category: Historical Fiction
Publication Date: September 2008
Price: \$18.95
ISBN: 9781894898751
Tour Information: Victoria, Vancouver,
Advertising: BC Book World
Promotion: Launch, print, radio, reading events
Media: Western and regional print and radio
ARCs available: Yes
Co-op available: No

Author: Lynne Van Luven and Bruce Gillespie (eds)
Title: Nobody's Father: Life Without Kids
Category: Contemporary Essays
Publication Date: September 2008
Price: \$19.95
ISBN: 9781894898744
Tour Information: Victoria, SW Ontario, Calgary, Edmonton, Vancouver
Promotion: Launch, reading events, print, radio
Media: National and regional, CBC
ARCs available: Yes
Co-op available: No

TUNDRA

Tel: 416-598-1114 x268
Fax: 416-598-7764
Email: amorgan@mcclelland.com
Website: www.tundrabooks.com
Contact: Alison Morgan

Author: Arlene Alda
Title: Iris Has a Virus
Category: Juvenile Fiction
Publication Date: September 2008
Price: \$20.99
ISBN: 9780887768446
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Judy Andrekson
Title: Marathon Master
Category: Juvenile Fiction
Publication Date: September 2008
Price: \$8.99
ISBN: 9780887768385
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Jo Bannatyne-Cugnet
Title: The Day I Became a Canadian: A Citizenship Scrapbook
Category: Juvenile Non-Fiction
Publication Date: August 2008
Price: \$12.99
ISBN: 9780887768927
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Jack Batton
Title: The Man Who Ran Faster Than Everyone: The Story of Tom Longboat
Category: Juvenile Non-Fiction
Publication Date: August 2008
Price: \$16.99
ISBN: 9780887765070
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Walter Buchignani
Title: Tell No One Who You Are: The Hidden Childhood of Regine Miller
Category: Juvenile Non-Fiction
Publication Date: August 2008
Price: \$14.99
ISBN: 9780887768170
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Mary Borsky
Title: Benny Bensky and the Parrot -Napper
Category: Juvenile Fiction
Publication Date: September 2008
Price: \$11.99
ISBN: 9780887768408
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Ed Butts
Title: X Doesn't Mark the Spot
Category: Juvenile Fiction
Publication Date: August 2008
Price: \$16.99
ISBN: 9780887768088
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Francis Chalifour
Title: Call Me Mimi
Category: Juvenile Fiction
Publication Date: October 2008
Price: \$14.99
ISBN: 9780887768321
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Veronika Martenova Charles
Title: Easy-To-Read Spooky Tales
Category: Juvenile Fiction
Publication Date: September 2008
Price: \$11.99
ISBN: 9780887768354
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Cary Fagan
Title: Ten Lessons for Kaspar Snit
Category: Juvenile Fiction
Publication Date: September 2008
Price: \$11.99
ISBN: 9780887768354
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Cary Fagan
Title: Thing-Thing
Category: Juvenile Fiction
Publication Date: August 2008
Price: \$20.99
ISBN: 9780887768392
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Beth Gleick
Title: Time Is When
Category: Juvenile Non-Fiction
Publication Date: September 2008
Price: \$17.99
ISBN: 9780887768705
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Alan Grant
Title: Dr. Jekyll and Mr. Hyde
Category: Juvenile Fiction
Publication Date: October 2008
Price: \$12.99
ISBN: 9780887768828
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Marthe Jocelyn
Title: Would You
Category: Juvenile Fiction
Publication Date: July 2008
Price: \$19.99
ISBN: 9780887768163

FALL 2008 PROMOTION PLANNER

TUNDRA • UNIVERSITY OF OTTAWA PRESS • UNIVERSITY OF TORONTO PRESS • VOLUMES PUBLISHING LTD.

Tour Information: TD Canadian Children's Book Week, Labrador
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Julie Johnston
Title: A Very Fine Line
Category: Juvenile Fiction
Publication Date: August 2008
Price: \$14.99
ISBN: 9780887768293
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Mireille Levert
Title: The Princess Who Had Almost Everything
Category: Juvenile Fiction
Publication Date: October 2008
Price: \$21.99
ISBN: 9780887768873
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Janet Lunn
Title: One Hundred Shining Candles
Category: Juvenile Fiction
Publication Date: October 2008
Price: \$19.99
ISBN: 9780887768897
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Jack Mitchell
Title: The Ancient Ocean Blues
Category: Juvenile Fiction
Publication Date: October 2008
Price: \$11.99
ISBN: 9780887768323
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Susan Neilsen
Title: Word Nerd
Category: Juvenile Fiction
Publication Date: September 2008
Price: \$20.99
ISBN: 9780887768750
Tour Information: THIN AIR Winnipeg Writer's Festival
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Cyndi Sand-Eveland
Title: Dear Toni
Category: Juvenile Fiction
Publication Date: October 2008
Price: \$14.99
ISBN: 9780887768767
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Shaun Tan
Title: Tales from Outer Suburbia
Category: Juvenile Fiction
Publication Date: October 2008
Price: \$24.99
ISBN: 9780771084027
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Maxine Trottier
Title: Three Songs for Courage
Category: Juvenile Fiction
Publication Date: August 2008
Price: \$14.99
ISBN: 9780887768316
Advertising: trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Edo van Belkom
Title: Wolf Man
Category: Juvenile Fiction
Publication Date: October 2008
Price: \$12.99
ISBN: 9780887768194
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Irene N. Watts
Title: Good-bye Marianne: The Graphic Novel
Category: Juvenile Fiction
Publication Date: August 2008
Price: \$14.99
ISBN: 9780887768309
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

Author: Frances Wolfe
Title: The Little Toy Shop
Category: Juvenile Fiction
Publication Date: October 2008
Price: \$21.99
ISBN: 9780887768651
Advertising: Trade and consumer advertising
ARCs available: No
Co-op available: Yes

UNIVERSITY OF OTTAWA PRESS

Tel: 613-562-5800 x1311
Fax: 613-562-5247
Email: press@uottawa.ca
Website: www.uopress.uottawa.ca
Contact: Jessica Clark

Author: Richard Feist, Chantel Beauvais, and Rajesh Shukla (eds)
Title: Technology and the Changing Face of Humanity
Category: Philosophy / Technology
Publication Date: December 2008
Price: \$30.00
ISBN: 9780776606804
Advertising: Literary Review of Canada
Media: Review mailing
ARCs available: No
Co-op available: Yes

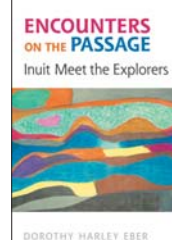
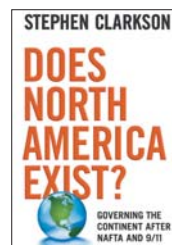
Author: Georges Sioni
Title: Histories of Kanatha – Seen and Told
Category: Aboriginal Studies
Publication Date: December 2008
Price: \$29.00
ISBN: 9782760306820
Advertising: Literary Review of Canada
Media: Review mailing
ARCs available: No
Co-op available: Yes

UNIVERSITY OF TORONTO PRESS

Tel: 1-800-5659523
Fax: 416-667-7832
Email: utpbooks@utppublishing.com
Website: www.utppublishing.com
Contact: Kevin Dove

Author: Stephen Clarkson
Title: Does North America Exist? Governing the Continent After NAFTA and 9/11
Category: Non-Fiction / Policy / Political Economy
Publication Date: October 2008
Price: Cloth \$85.00, Paper \$29.95
ISBN: 9780802096531

Author: Dorothy Harley Eber
Title: Encounters on the Passage
Category: Non-Fiction / Canadian History / Arctic
Publication Date: December 2008
Price: \$45.00
ISBN: 9780802092755



VOLUMES PUBLISHING LTD.

Tel: 1-888-571-2665
Fax: 519-578-4743
Email: sales@volumesdirect.com
Website: www.volumesdirect.com
Contact: Jennifer Sallans

Author: Gloti Beldorai
Title: The Prompting
Category: Fiction
Publication Date: Fall 2008
Price: \$29.95
ISBN: 9780978436704

Author: Patricia Boyle
Title: The Socks 'N Sandals Club
Category: Fiction
Publication Date: Fall 2008
Price: \$20.00
ISBN: 9780973876529

Author: Caldwell/Fisher/Weir
Title: Huron Country – Ontario's West Coast
Category: Historical
Publication Date: Fall 2008
Price: \$29.95
ISBN: 9780978129811

Author: Charlotte Fielden
Title: An Age Without A Name
Category: Fiction
Publication Date: Fall 2008
Price: \$24.95
ISBN: 9780973677966

Author: Charlotte Fielden
Title: Fragrance of Thyme
Category: Poetry
Publication Date: Fall 2008
Price: \$19.95
ISBN: 9780973677973

Author: Joy Lynn Goddard
Title: Hello, My Name is Emily
Category: Young Adult
Publication Date: Fall 2008
Price: \$14.95
ISBN: 9780973621624

FALL 2008 PROMOTION PLANNER

VOLUMES PUBLISHING LTD. • WILFRID LAURIER UNIVERSITY PRESS • WOODLILY PUBLISHERS

Author: Brenda Inniss-Boston
Title: B.I.B. Delicious Desserts and Beverages Cookbook
Category: Cookbook
Publication Date: Fall 2008
Price: \$16.95
ISBN: 9780978373344

Author: Brenda Inniss-Boston
Title: B.I.B. Soups, Rice and Salad Cookbook
Category: Cookbook
Publication Date: Fall 2008
Price: \$16.95
ISBN: 9780978373320

Author: Brenda Inniss-Boston
Title: B.I.B. Healthy Vegetable Dishes Cookbook
Category: Cookbook
Publication Date: Fall 2008
Price: \$18.50
ISBN: 9780978373337

Author: William Johnston
Title: The Emperor's New Clothes
Category: Religion
Publication Date: Fall 2008
Price: \$22.00
ISBN: 9780980937107

Author: Audrey Ann Lowrie
Title: Into the Rainbow
Category: Spiritual
Publication Date: Fall 2008
Price: \$22.50
ISBN: 9781896249247

Author: Sharon Marcus
Title: The Stradivarius Poems – a novella
Category: Spiritual
Publication Date: Fall 2008
Price: \$28.95
ISBN: 9780973753462

Author: Sharon Marcus
Title: The Sufi Experience
Category: Spiritual
Publication Date: Fall 2008
Price: \$28.95
ISBN: 9780973753455

Author: Marie Minaker
Title: A Prairie Memoir
Category: Memoir
Publication Date: Fall 2008
Price: \$19.95
ISBN: 97809780947908

Author: Carol Nightingale
Title: The Taxitooist
Category: Fiction
Publication Date: Fall 2008
Price: \$30.00
ISBN: 97809802204

Author: Carol Poduch
Title: Shared Moments
Category: Inspirational
Publication Date: Fall 2008
Price: \$19.95
ISBN: 9780978415105

Author: James C. Pringle
Title: The Perfect Haven
Category: Fiction
Publication Date: Fall 2008
Price: \$19.95
ISBN: 9780978463502

Author: Edward Savage
Title: From the Horse to the Atomic
Category: Memoir
Publication Date: Fall 2008
Price: \$12.95
ISBN: 9780978129811

Author: Stanley Tanner
Title: The Laughing Vet
Category: Memoir
Publication Date: Fall 2008
Price: \$16.99
ISBN: 9780968447727

Author: Alexandra Tesluk
Title: The Ashes of Innocence
Category: Memoir
Publication Date: Fall 2008
Price: \$21.95
ISBN: 9780980894202

Author: Toper Thorne
Title: Death Row Diaries – Criminal Justice
Category: Fiction
Publication Date: Fall 2008
Price: \$21.95
ISBN: 9780980914108

Author: Sharolyn Vettese
Title: The Truth About Icewine
Category: Poetry
Publication Date: Fall 2008
Price: \$18.99
ISBN: 9780973487916

Author: Judy Woodhouse
Title: Something Is Missing
Category: Children's
Publication Date: Fall 2008
Price: \$9.95
ISBN: 9780978424008

WILFRID LAURIER UNIVERSITY PRESS

Tel: 519-884-0710
Fax: 519-725-1399
Email: leslie@press.wlu.ca
Website: www.wlupress.wlu.ca
Contact: Leslie Macredie

Author: Daniel Drache (ed)
Title: Big Picture Realities: Canada and Mexico at the Crossroads
Category: Non-Fiction
Publication Date: September 2008
Price: \$34.95
ISBN: 9781554580453
Advertising: CHOICE, Literary Review of Canada, Quill & Quire, Globe & Mail
Media: National review mainings
ARCs available: Yes
Co-op available: Yes

Editors: Zoë Druick and Aspa Kotsopoulos
Title: Programming Reality: Perspectives on English-Canadian Television
Category: Non-fiction
Publication Date: August 2008
Price: \$34.95
ISBN: 978-1-55458-010-1
Advertising: BC Bookworld;

Canadian Literature; CHOICE; Cinematheque Film Festival Programme; University of Toronto Quarterly; Globe and Mail
Promotion: CHOICE Forthcoming Performing Arts & Media Titles, 2008-09; Quill & Quire Spring Announcements
Media: ARCs and review copies being sent to national, local, and special interest newspapers and journals
ARCs available: Yes
Co-op available: Yes

WOODLILY PUBLISHERS

Tel: 1-877-280-2826
Fax: 403-637-2616
Email: info@woodlilypublishers.com
Website: www.woodlilypublishers.com
Contact: Patricia Atchison

Author: Patricia L. Atchison
Title: McKenzie's Frosty Surprise
Category: Children's Picture Book
Publication Date: August 2008
Price: \$17.95
ISBN: 9780978336929
Tour Information: Calgary, Cochrane
Promotion: Author Signings

