

Building a Web Presence that Pays



FREE Online Training Series

Canadian Booksellers Association, in partnership with Retail Council of Canada and WSI, is excited to present an online training series FREE to CBA members. These sessions will show you how to use online tools and your website to grow your business!

It's all about engaging your customers online!

Webinar Registration:

Please indicate the webinar dates you would like to participate in:

- | | |
|---|---|
| <input type="checkbox"/> JULY 21 st | Introduction to Internet Marketing: Moving Offline to Online |
| <input type="checkbox"/> AUGUST 18 th | Building Targeted Traffic: Turning Visitors into Customers |
| <input type="checkbox"/> SEPTEMBER 15 th | Reaching and Retaining Your Customers through Email Marketing |
| <input type="checkbox"/> OCTOBER 13 th | Understanding Social Media and Advertising Online |
| <input type="checkbox"/> NOVEMBER 3 rd | Is E-Commerce right for your Business? |

TIME
Wednesday

CMT 11am - 12pm
PST 10am - 11am
EST 1pm - 2pm

Registrant Information:

Please complete a separate form for each participant and fax it to 416-467-7886 or e-mail it to cspencer@cbabook.org. You will receive a registration confirmation e-mail with a link to the webinar and event details prior to each webinar.

Are you a member of Canadian Booksellers Association? Yes No



Company Name _____

Name _____

Title _____ Phone _____ Ext. _____

Address: _____ City _____

Province _____ Postal Code _____

Email _____

For More Information Contact:

Carol Spencer at 416-467-7883 or 1-866-788-0790 ext. 221

Please return this form by email to cspencer@cbabook.org or fax to 416-467-7886 Visit: www.cbabook.org

Registration Policies

You will receive a registration confirmation e-mail with a link to the webinar and event details prior to each webinar. Canadian Booksellers Association reserves the right to cancel this event.