



### Top Ten Reasons to Shop at The Book Keeper:

- 1) Books matter. Books open minds and hearts and allow one to dream and imagine. A new story can present a different future.
- 2) Personal service. We are eager to share our love and knowledge of books. We employ local independent thinkers, artists, writers, musicians, all with their own unique cultural point of view and money spent at our store goes to support these important members of our community.
- 3) The store has been around for close to thirty years and is a Sarnia landmark. We have grown with our readers over the years. We are the only independent trade book store in Sarnia and proud of it.
- 4) We invest our time and attention to the needs and wants of the people in our community and aim to circulate knowledge and inspiration, one book at a time.
- 5) We know and like our customers. When you come in we want you to feel at ease, to enjoy yourself, to take time to explore or get exactly what you want in a hurry. We are here to make you happy.
- 6) We provide you with a choice. You could shop at the bigger stores, but we offer you the choice of spending your time and money supporting an independent, Canadian-owned business.
- 7) We're green. We recycle all our paper and use recycled materials where possible. We aim to offer you keepsakes you'll treasure over the years and books that can be passed around among friends and family.
- 8) We actively support local entrepreneurs and young leaders. Our store is a launching ground for local authors, soap-makers, jewellers, greeting card makers, photographers, musicians, poets, and young activists. We offer them a voice and a presence in the community.
- 9) We are proud to support local charitable organizations. As well as providing a safe place to come to search out information, we volunteer our time and effort to raise money and awareness for the Sexual Assault Centre, Big Sisters, and the Organization for Literacy.
- 10) An independent bookstore is the heart and soul of a community. Simple as that.